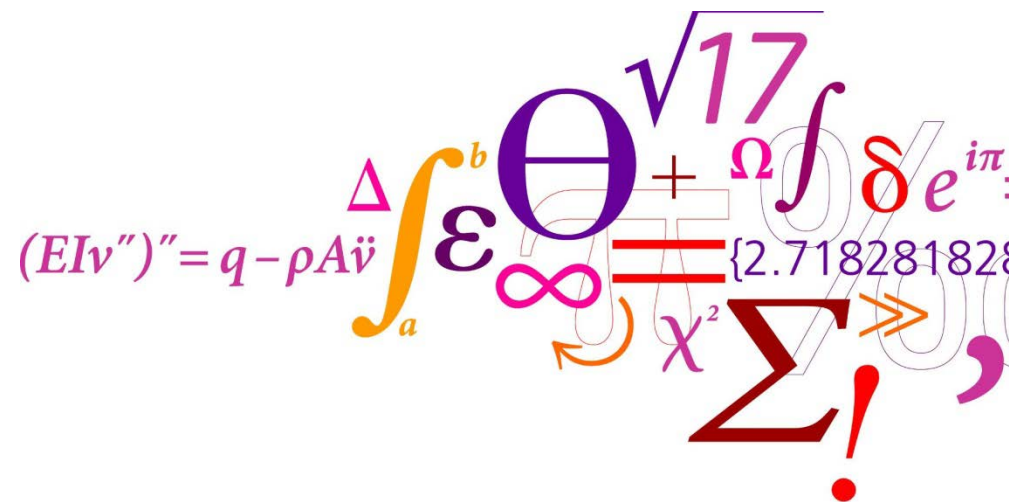


# Robust Design: Reducing Variation and its Impact

*Design* → *Production* → *Measurement* → *Reliability*

Thomas J. Howard  
*Head of Robust Design Group*



# Exemplifying Robust Design

## Functional Performance: Chair must not rock more than 2 mm

### Design Parameters:

1. Length of legs
2. Angle of legs
3. Flatness of seat
4. Flatness of ground
5. ...



### Design Parameters:

?



Functional  
Variance

$\propto$

Parameter  
Variance

$\times$

Design  
Sensitivity

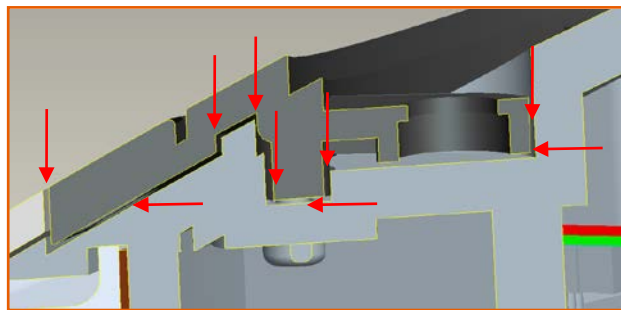
# Six Theta<sup>®</sup>

## Robust Design

# Six Theta® Robust Design: Design Clarity

Parts have intended constraining surfaces, but too many potential and unnecessary constraining surfaces lead to a lack of predictability in terms of how the part will actually function.

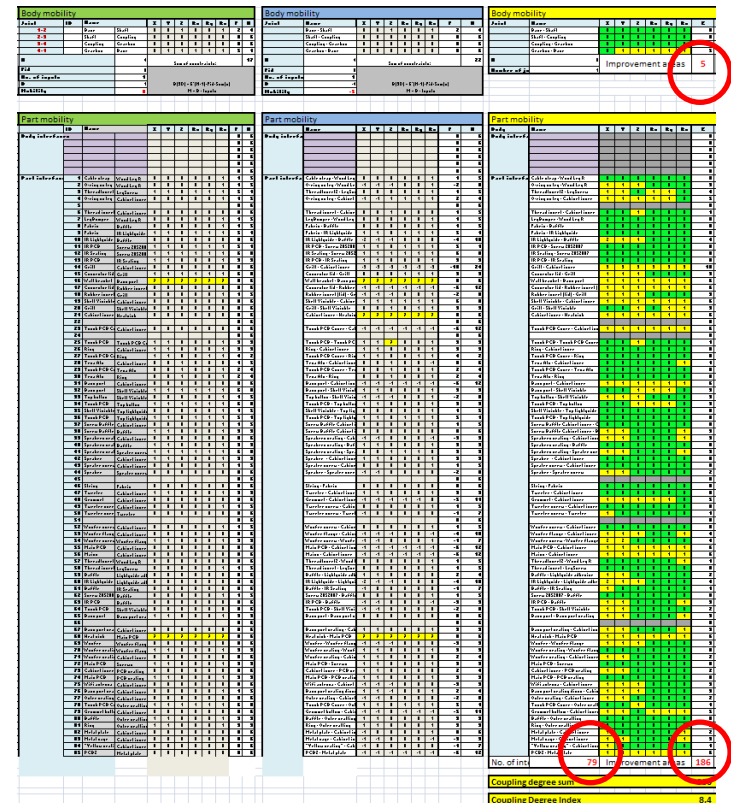
The intended and actual number of constraining surfaces can be visualised in a cockpit, thereby providing an overview of the current state of sensitivity in the design.



Intended mobility		
X	0	Y 0 Z 0
Rx	0	Ry 0 Rz 0
Actual Mobility		
X	-3	Y -3 Z -3
Rx	-3	Ry -3 Rz -3

Impact of ambiguous interfaces:

- Variation in performance
- Unclear tolerance chains
- Unclear load transmission



# Six Theta<sup>®</sup> Robust Design Methods



## Issues faced

Unpredictable wear and life of turbines, costly and frequent maintenance

Posible quality issues damaging premium brand image, missing launch dates

Long rampup times, delayed launches and low yields due to safety critical product



Kinematic design

Parameter Sensitivity

Monte Carlo

Design Clarity

Axiomatic Design

Tolerance Design

Defect ID

Production Yield

Customer Complaints

Service Requests

Lagging Indicators

Six Theta KPIs

Six Theta methods



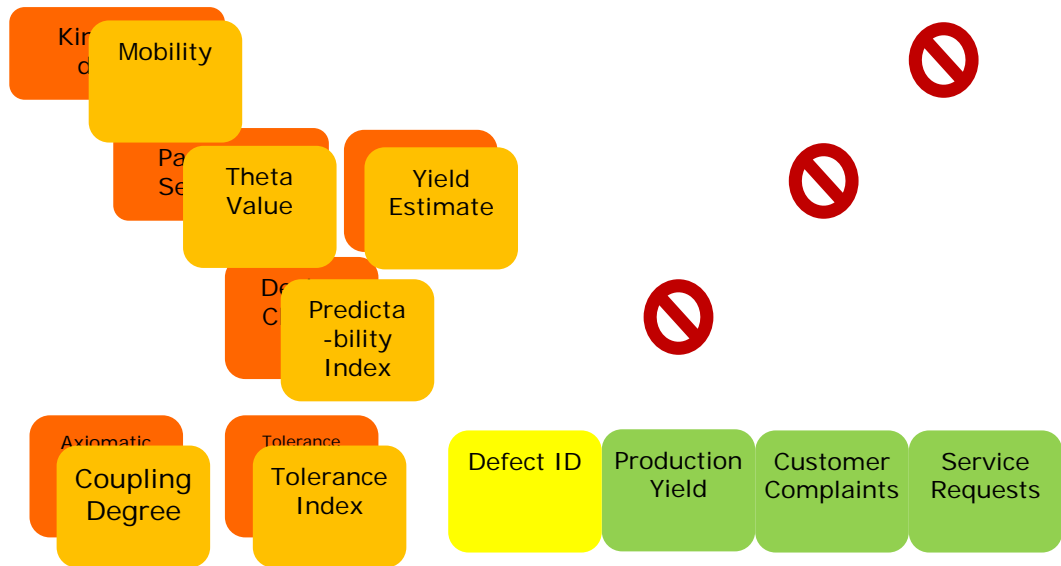
# Six Theta<sup>®</sup> Robust Design Indicators

## Issues faced

Unpredictable wear and life of turbines, costly and frequent maintenance

Possible quality issues damaging premium brand image, missing launch dates

Long rampup times, delayed launches and low yields due to safety critical product



*In general Robust Design focusses on the Design phase removing reliability issues before production or measurement. However, some nasties sneak through from time to time, where CT scanning could assist.*

# GM Ignition Switch Recall

- fine of \$35 million
- recall of 2.6 million vehicles
- death of at least 13 people.

**GM to Pay Record \$35 Million Fine Over Ignition Switch Recalls**

Alex Rogers @arogDC | May 16, 2014

**TIME**

16th May 2014

The federal government struck a \$35 million settlement with General Motors after the company failed to act for 10 years on an ignition switch defect that led to the death of at least 13 people and recall of approximately 2.6 million vehicles

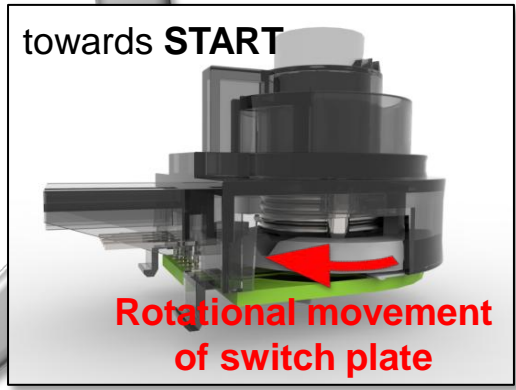
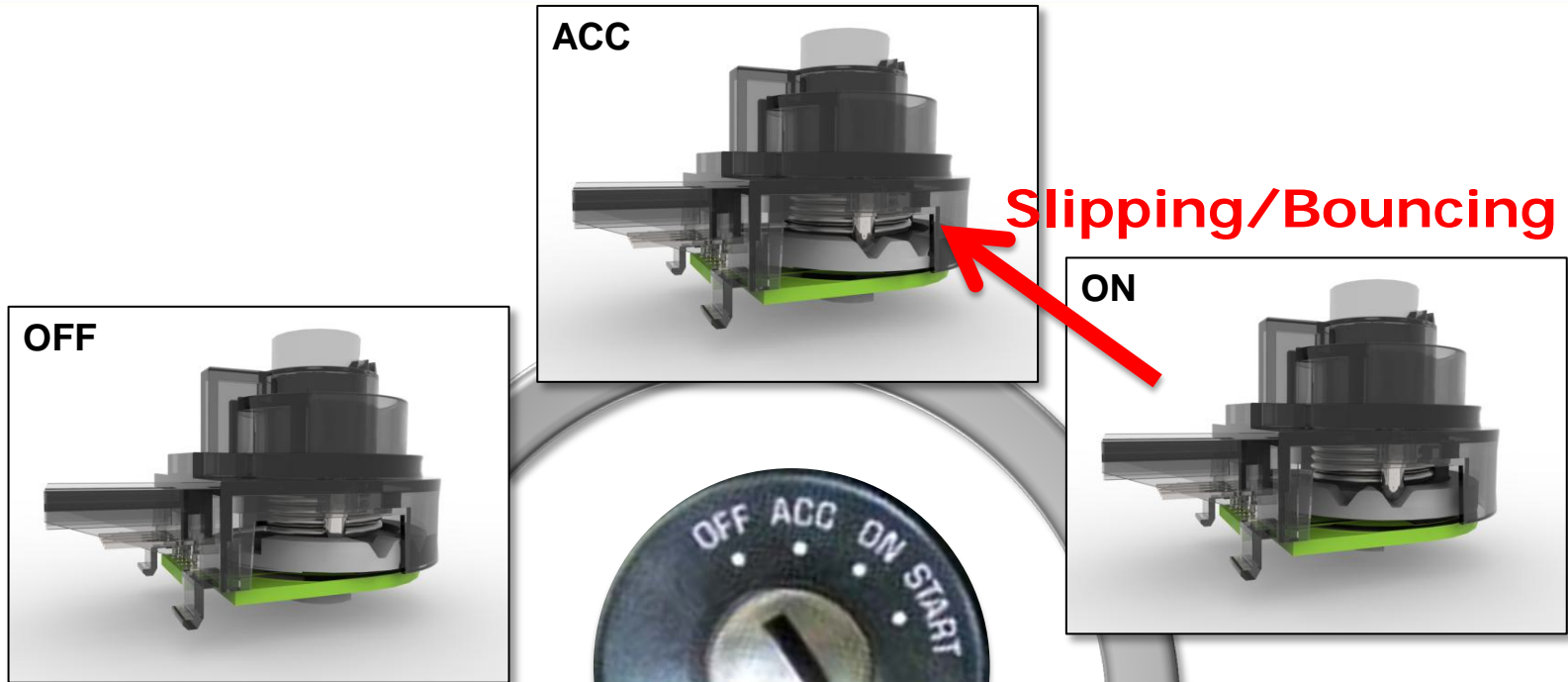


General Motors will pay \$35 million to settle a federal probe into its 10-year delay of recalls related to an ignition switch flaw, the Department of Transportation announced Friday. The switch problem led to the death of at least 13 people and recall of approximately 2.6 million vehicles.

Gary Pittam performs a recall service on a Chevrolet Cobalt at ALS Mich., April 17, 2014.

John F. Martin—General Motors/Reuters

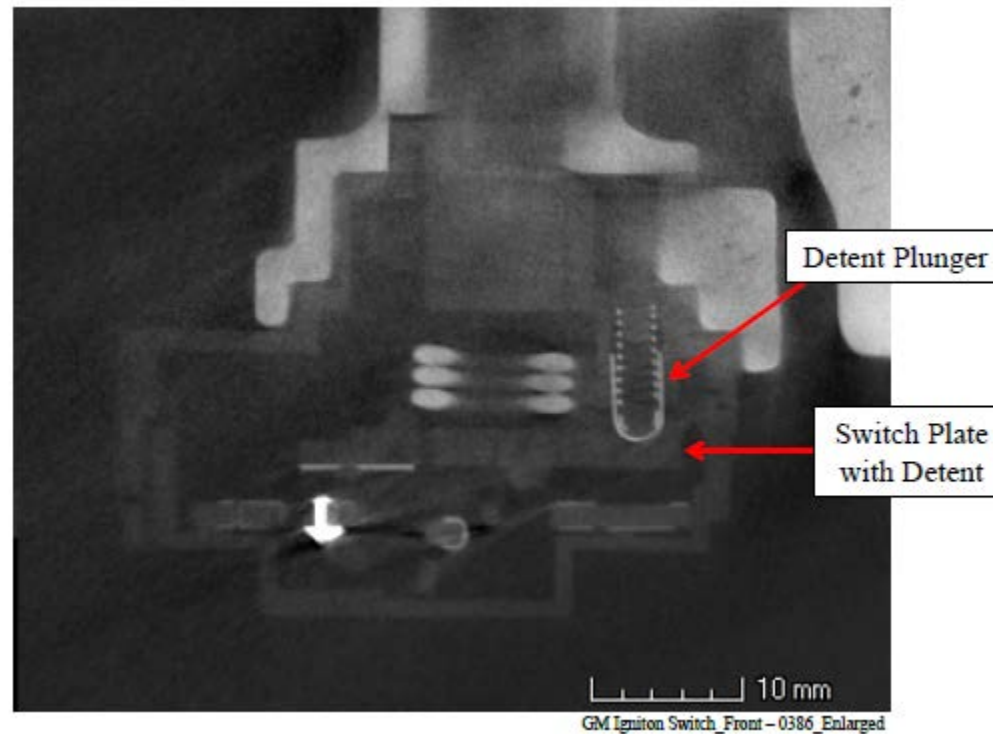




## Locking switch positions

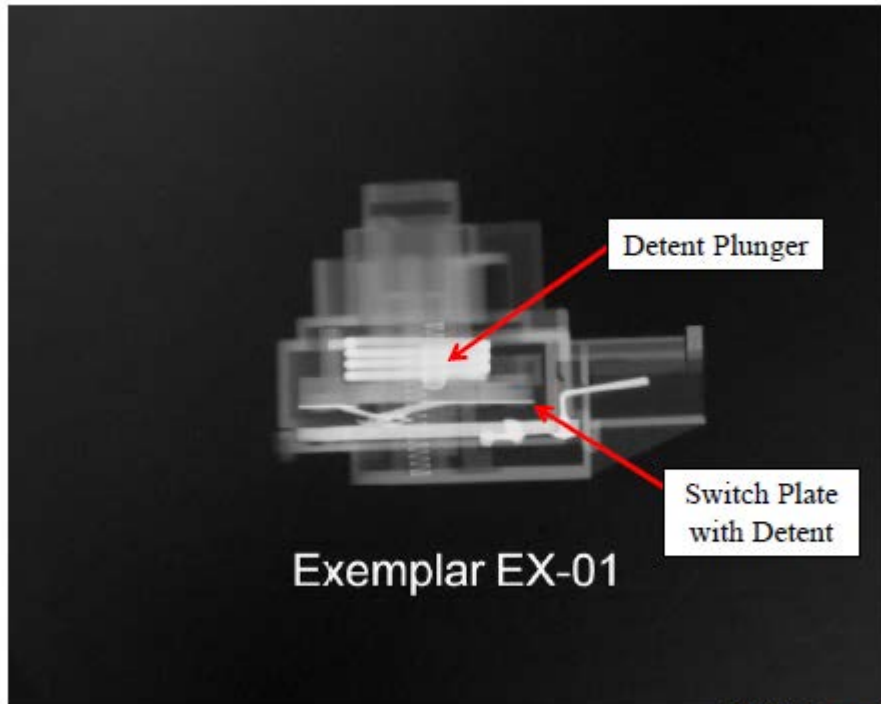
The position of modes "ON" (or Run) and "Accessory" are defined by notches in the switch plate. A plunger, forced by a spring, extends into the notches, intending to hold the mechanism stable until the key is turned.

# McSwain Engineering CT Scans



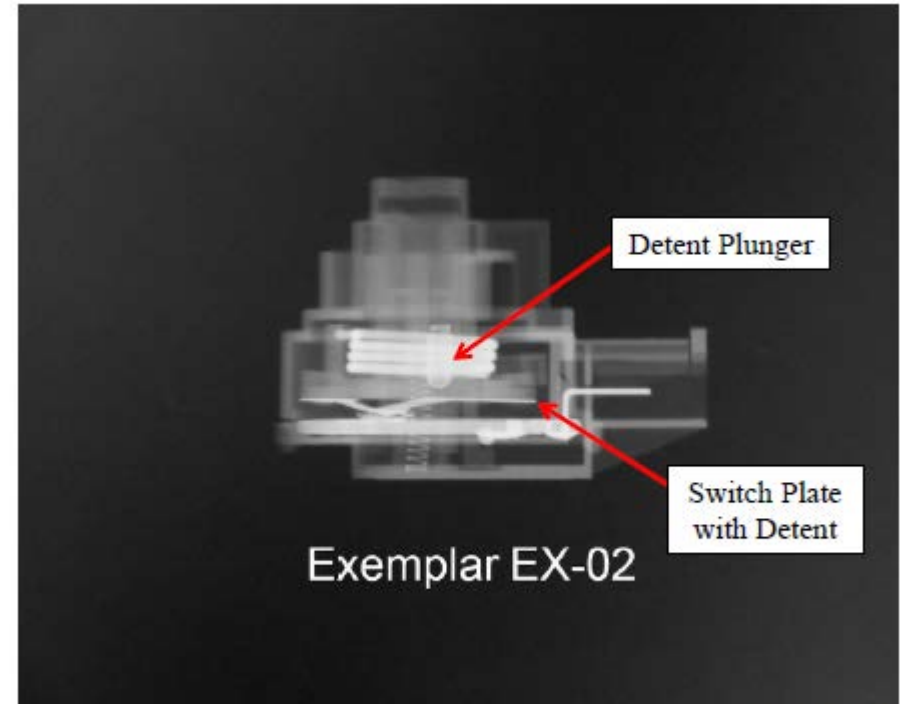
# McSwain Engineering CT Scans

Failed Product (2005)



RT-E06\_RS\_cropped

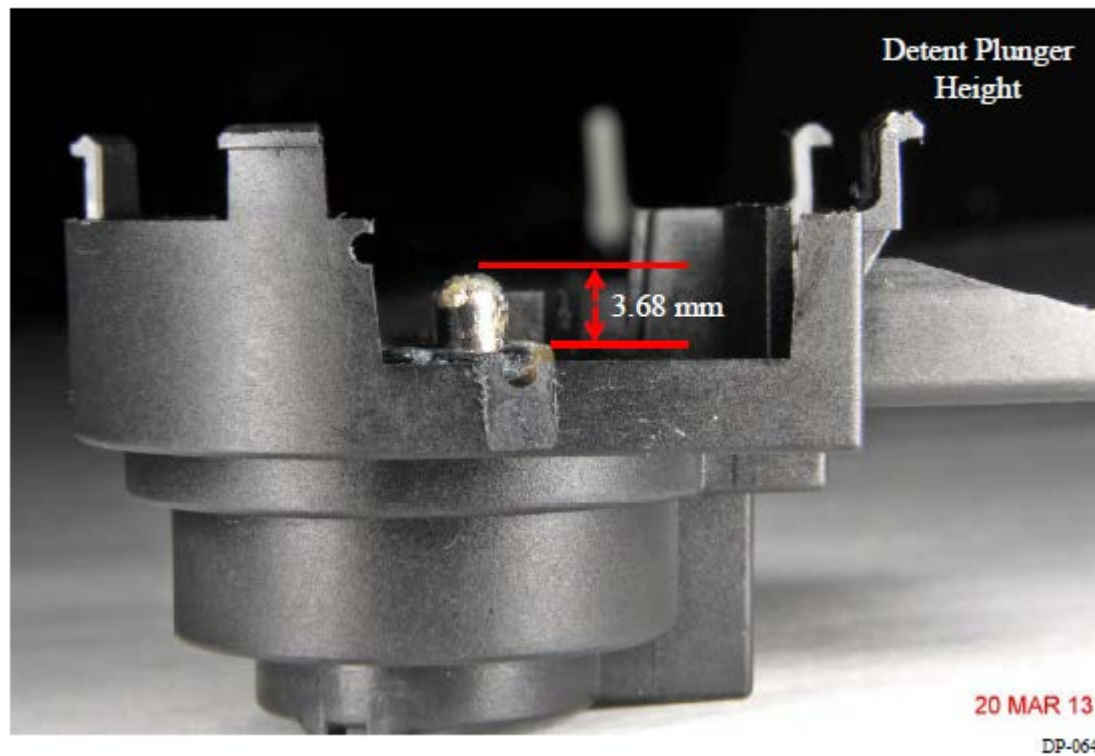
New Version (2008)



RT-E07\_RS\_cropped

# 2005 – 3.68mm

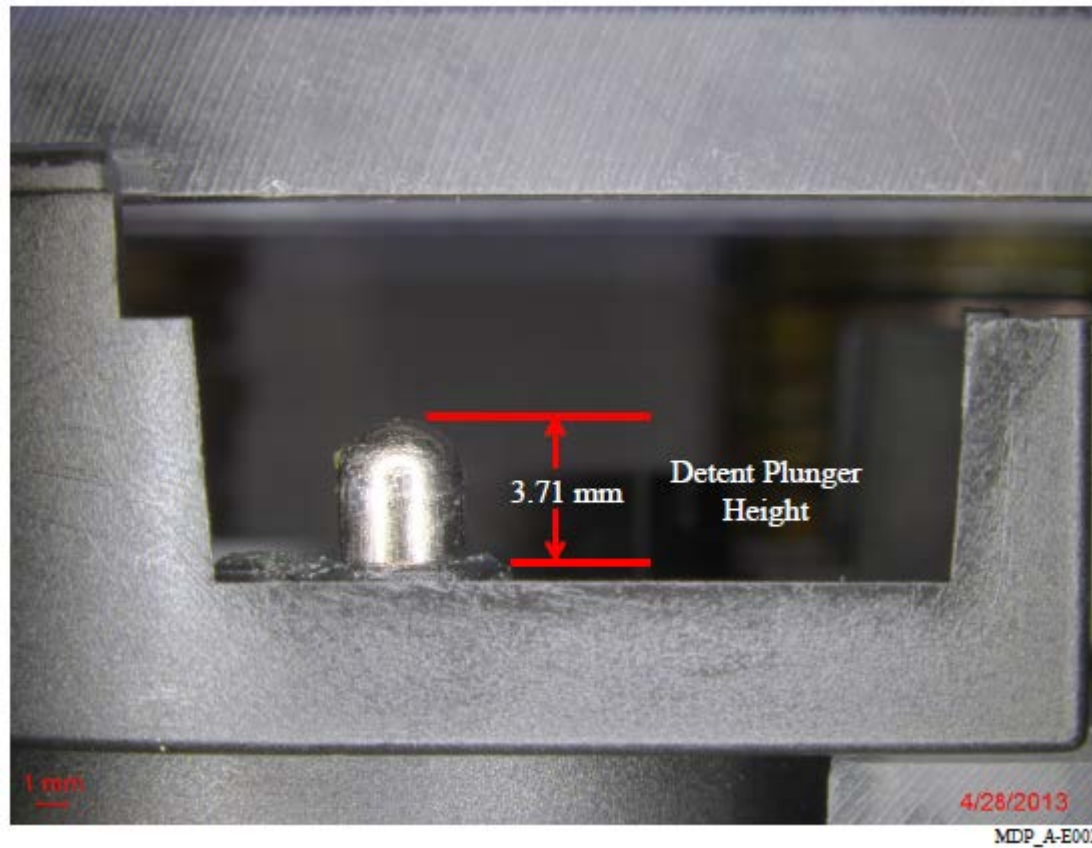
2005 Chevrolet Cobalt Ignition Switch



McSwain Engineering images

# 2006 – 3.71mm

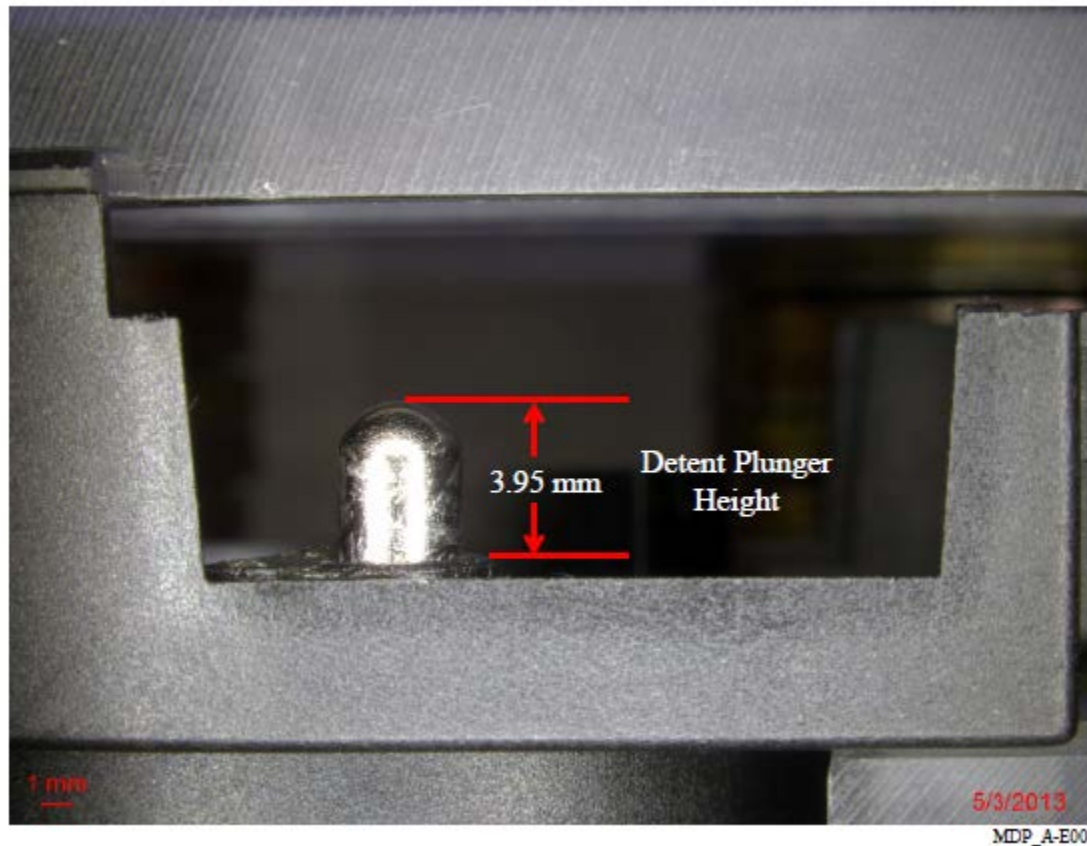
2006 Chevrolet Cobalt Ignition Switch



McSwain Engineering images

# 2007 – 3.95mm

2007 Chevrolet Cobalt Ignition Switch (August 2006 Build Date)

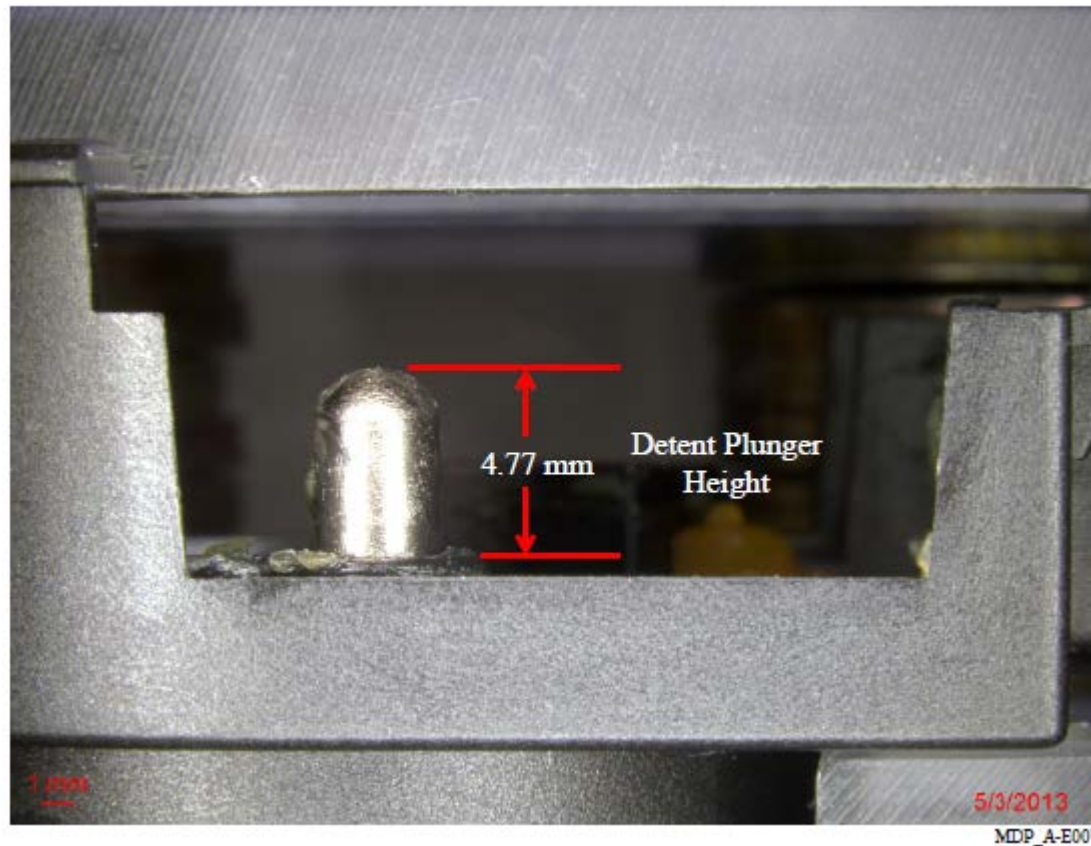


McSwain Engineering images



# 2007 – 4.77mm

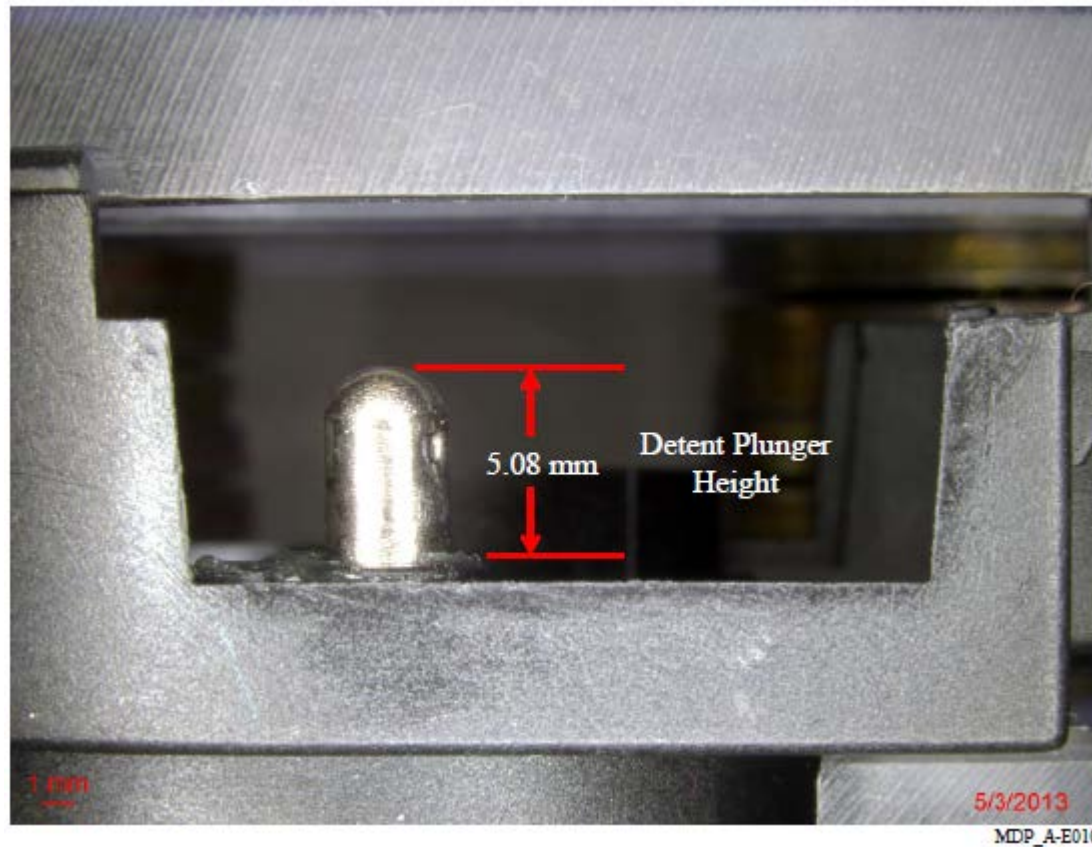
2007 Chevrolet Cobalt Ignition Switch (March 2007 Build Date)



McSwain Engineering images

# 2008 – 5.08mm

2008 Chevrolet Cobalt Ignition Switch

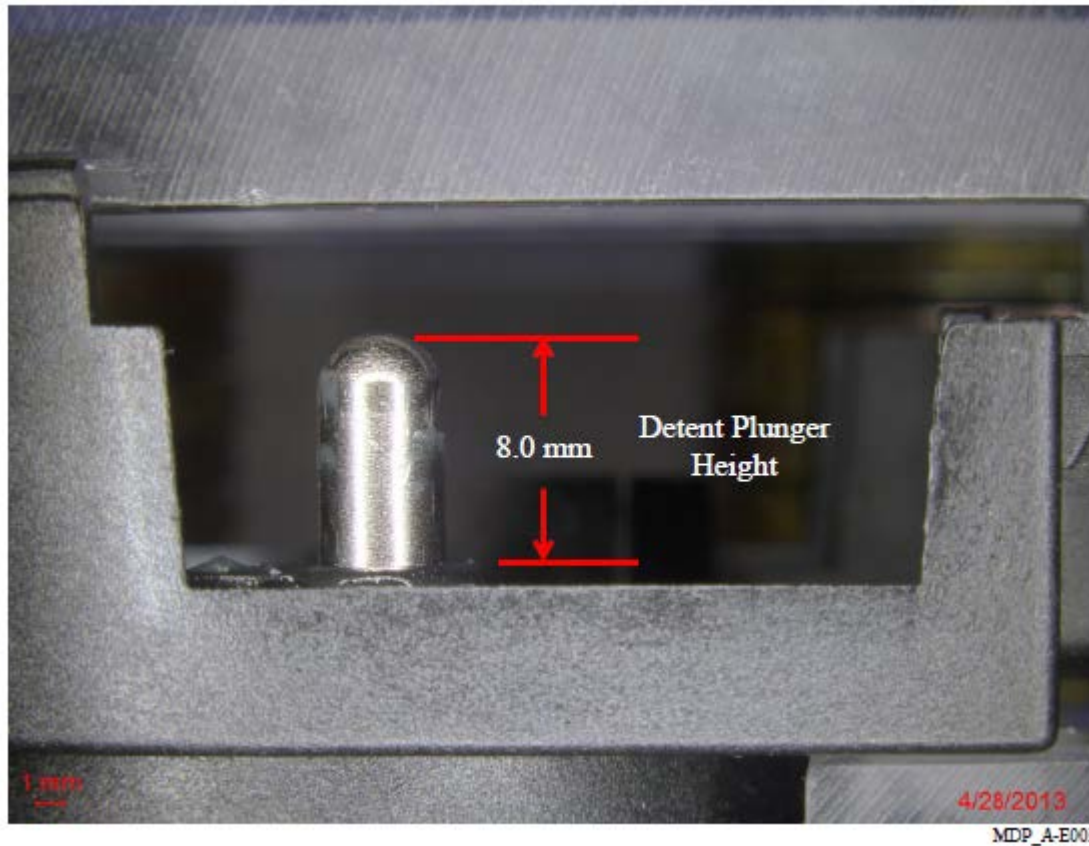


McSwain Engineering images



# The new chevy – 8.00mm

New Chevrolet Cobalt Ignition Switch Service Replacement Part



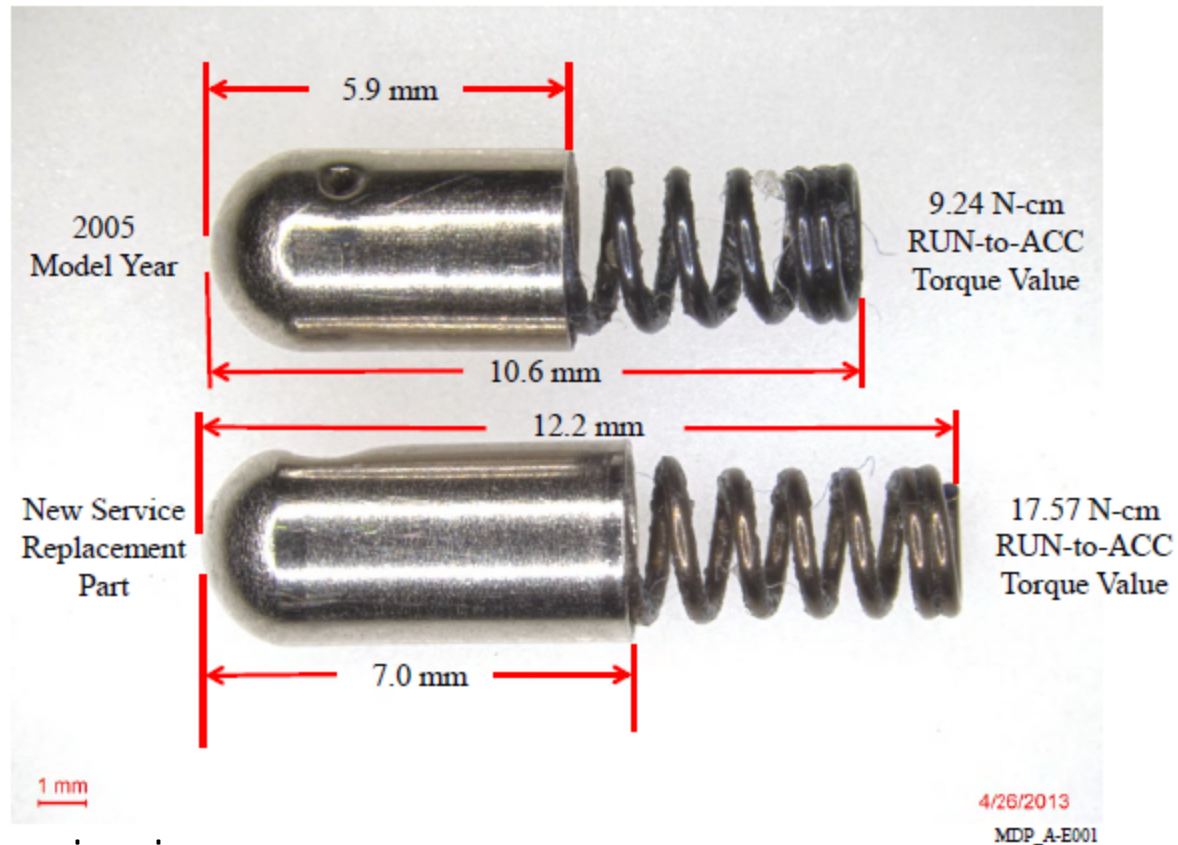
McSwain Engineering images



# McSWAIN ENGINEERING, INC.

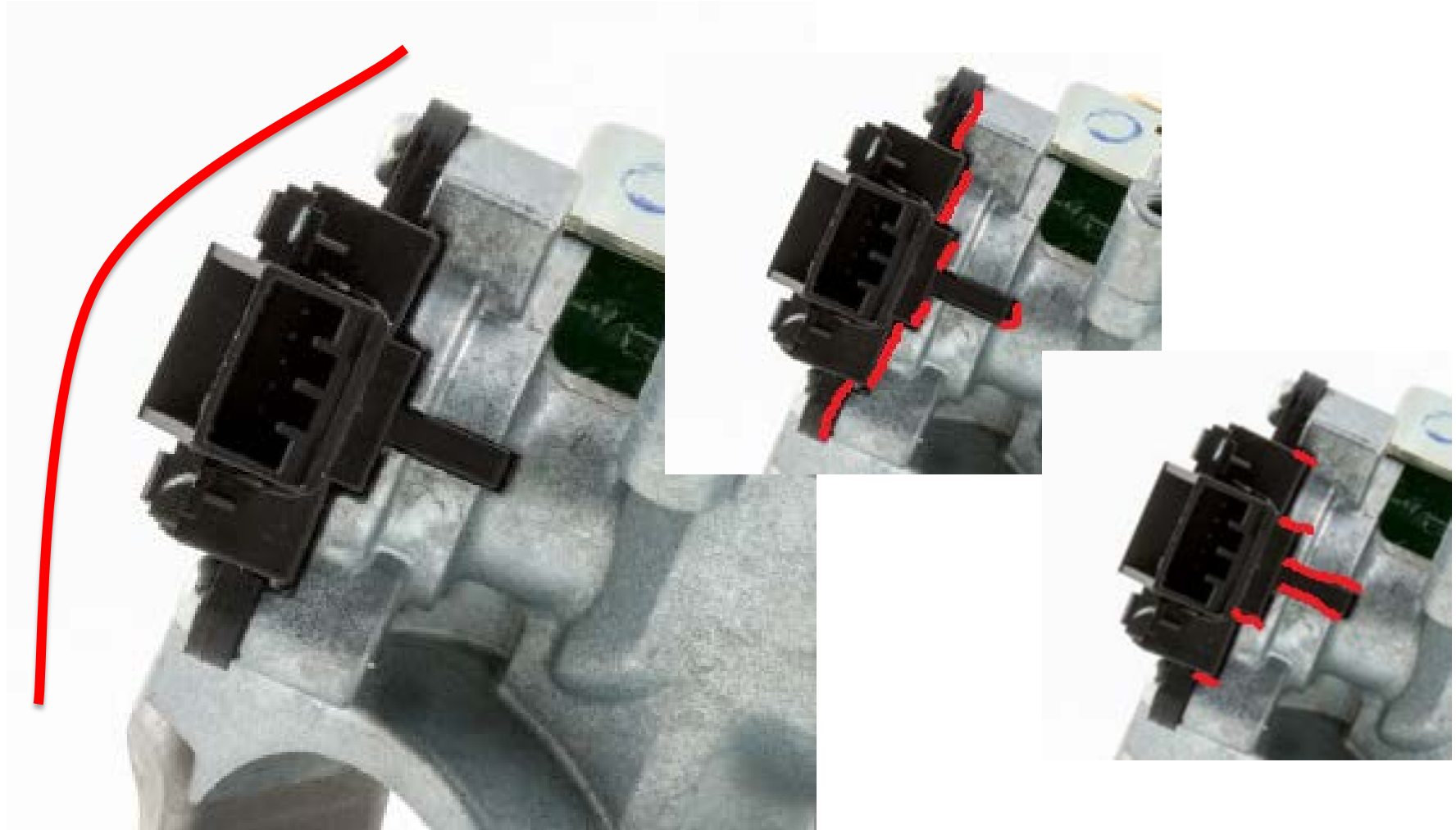
PROJECT: General Motors Ignition Switch

## Exemplar Chevrolet Cobalt Switch Detent Plungers

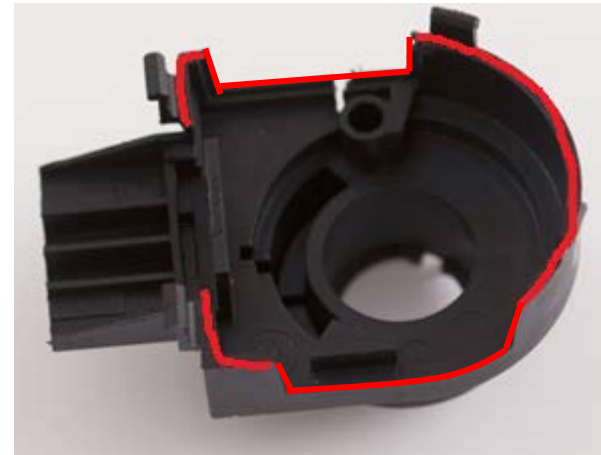
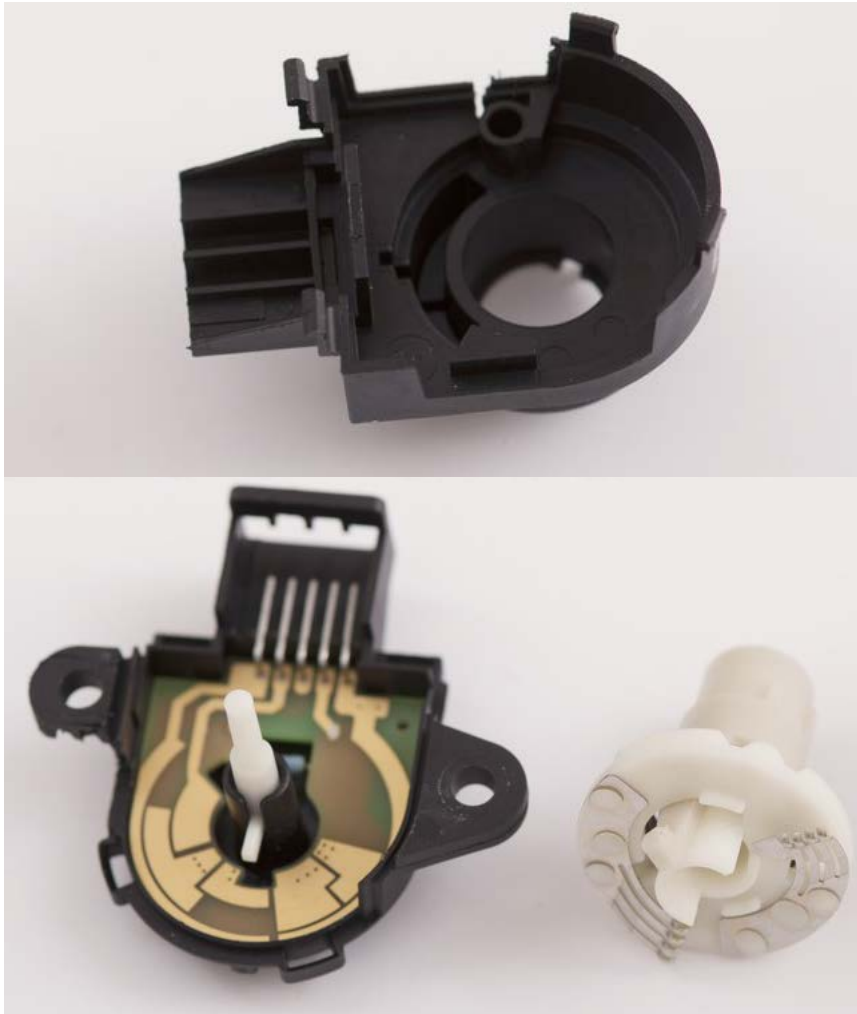


McSwain Engineering images

# Minimal constraints theory!!



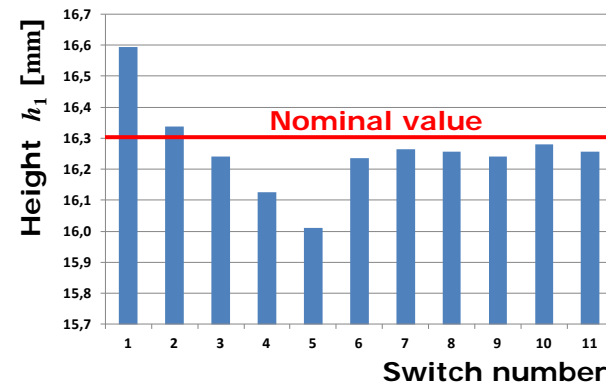
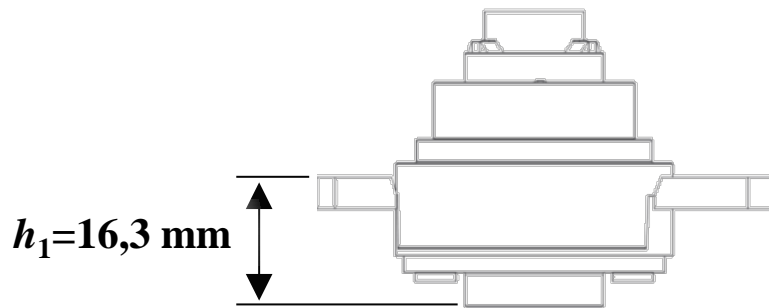
# LONG contact surfaces



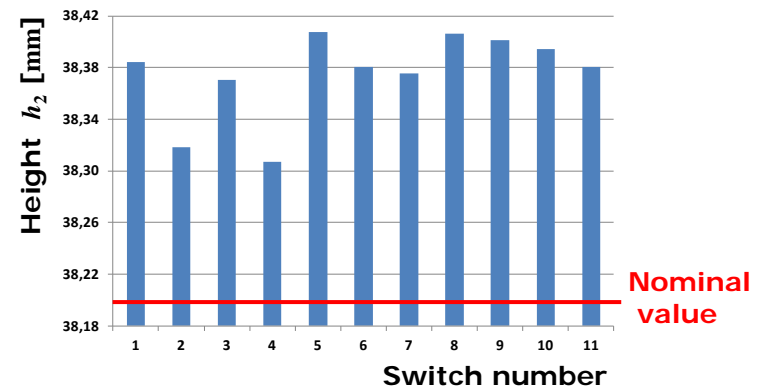
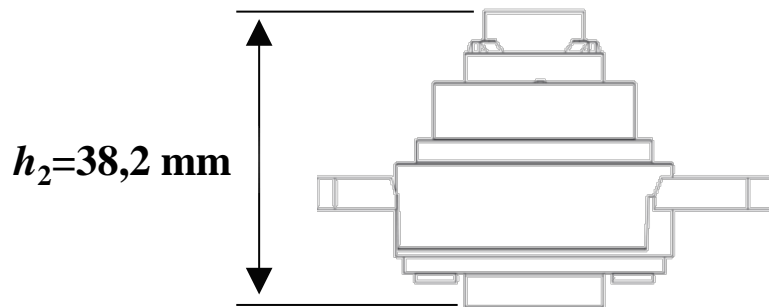
## Specified nominal values

## Measured variation of example ignition switches

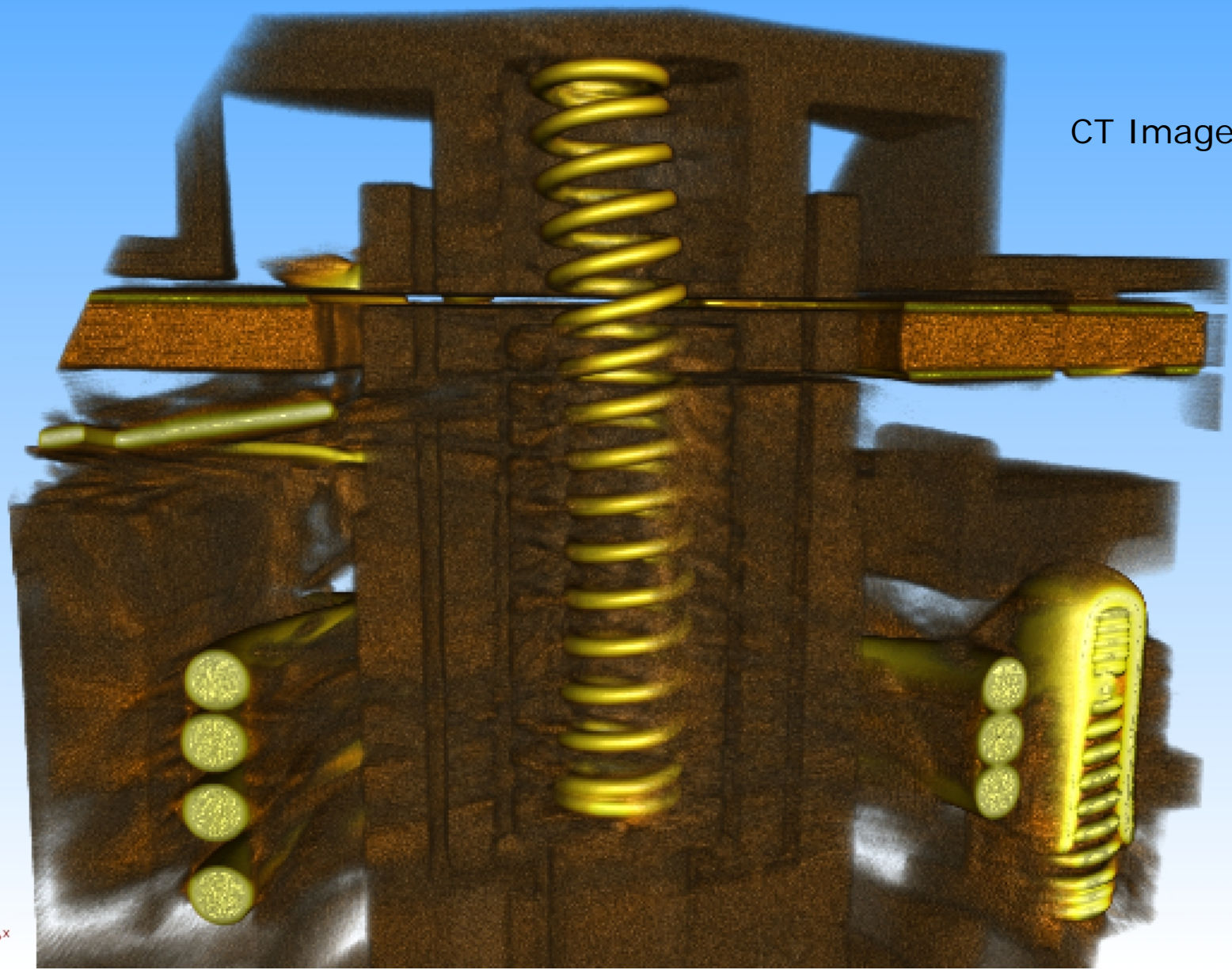
### Dimensions of components



### Dimensions of assembled device

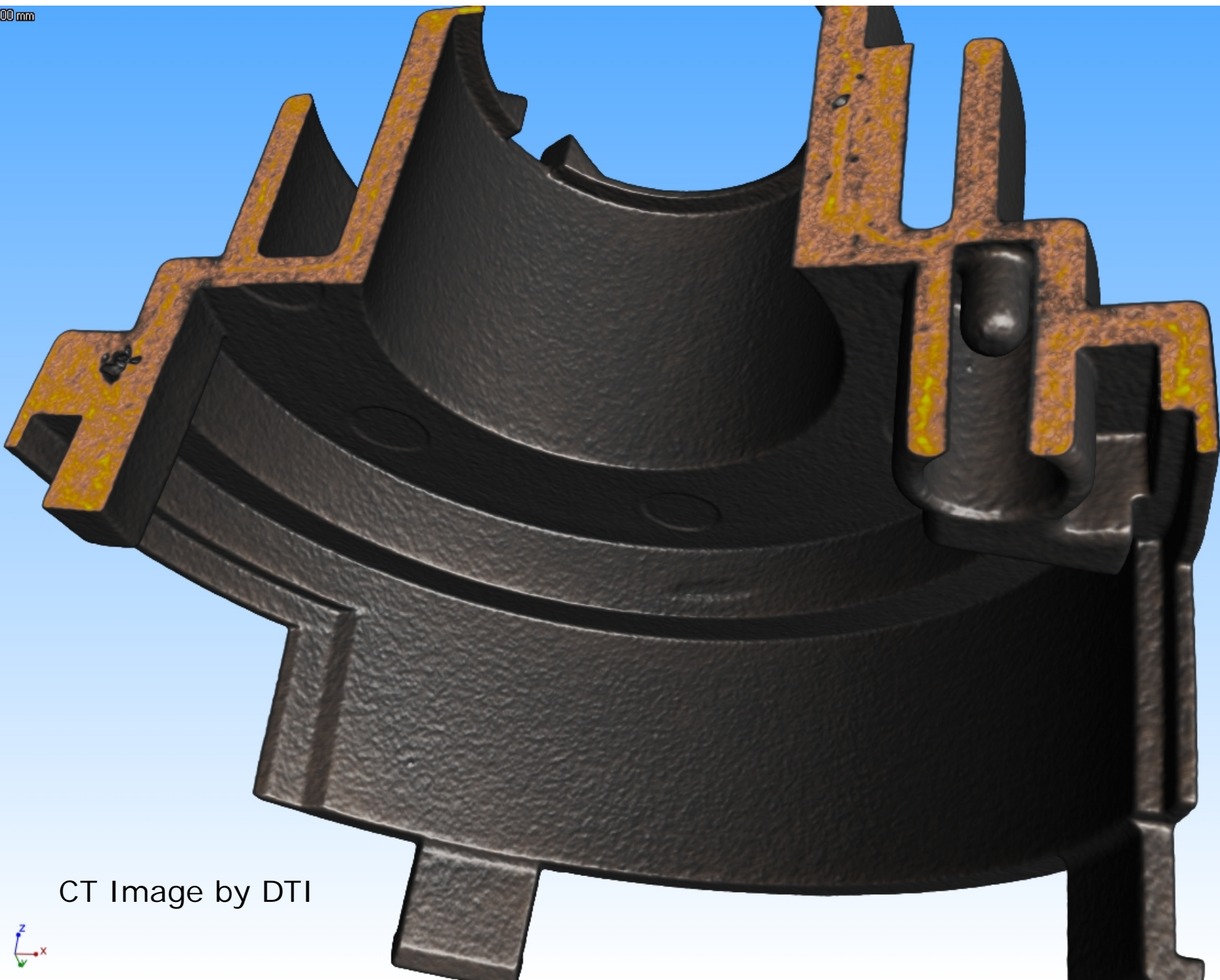






CT Image by DTI

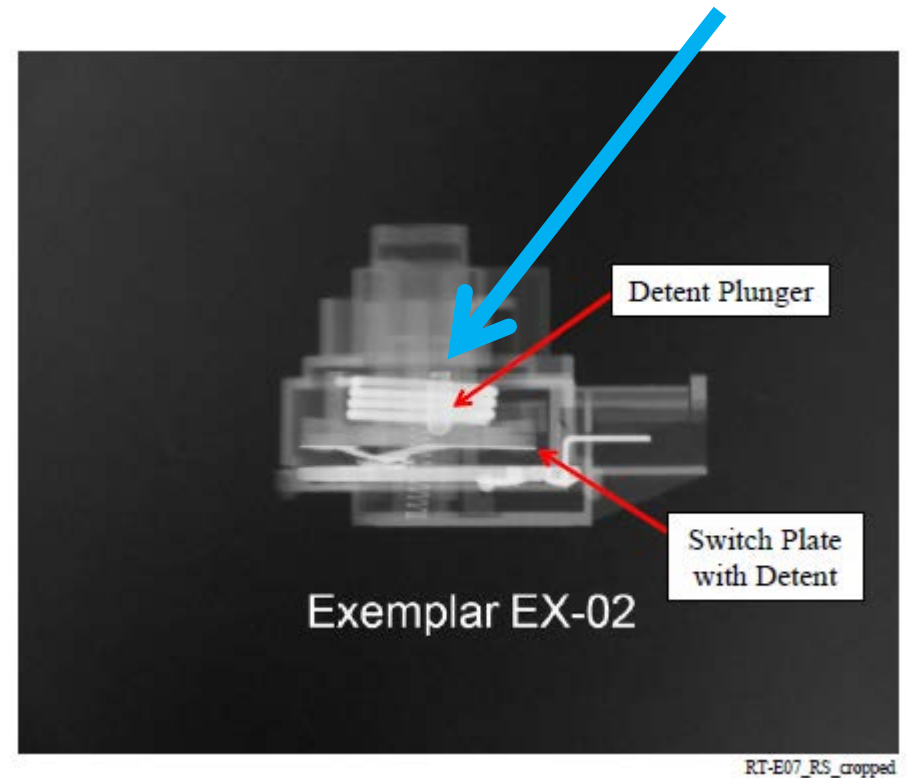
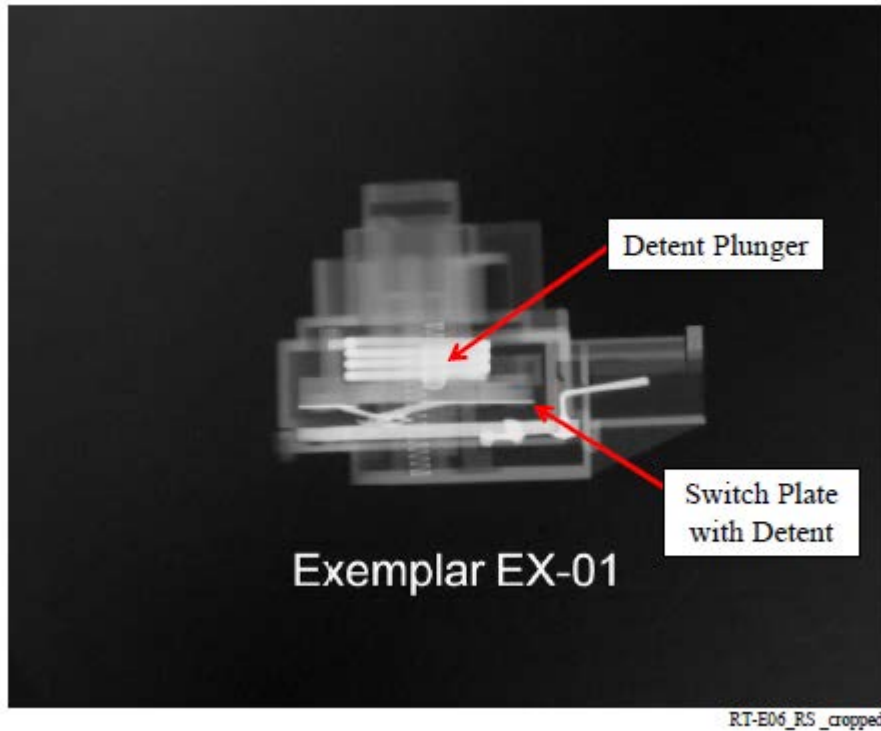




CT Image by DTI



# McSwain Engineering CT Scans



McSwain Engineering images



CT Scanning as a great tool for  
Forensic Engineering to uncover  
sources of variation...

...when the product is not robust  
enough!

# GMσD

## Global Manufacturing Variation Database

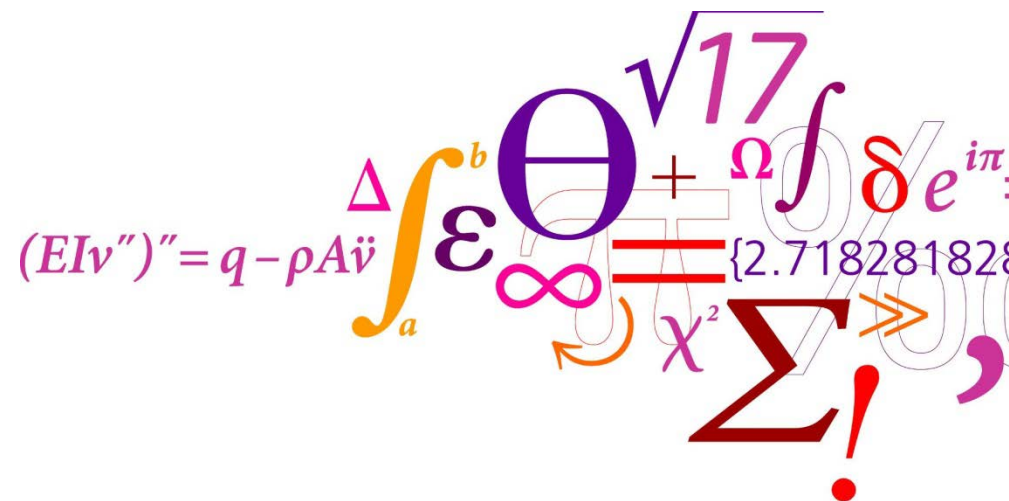
Horizon 2020 application

Factories of the Future (FoF-14-2015)

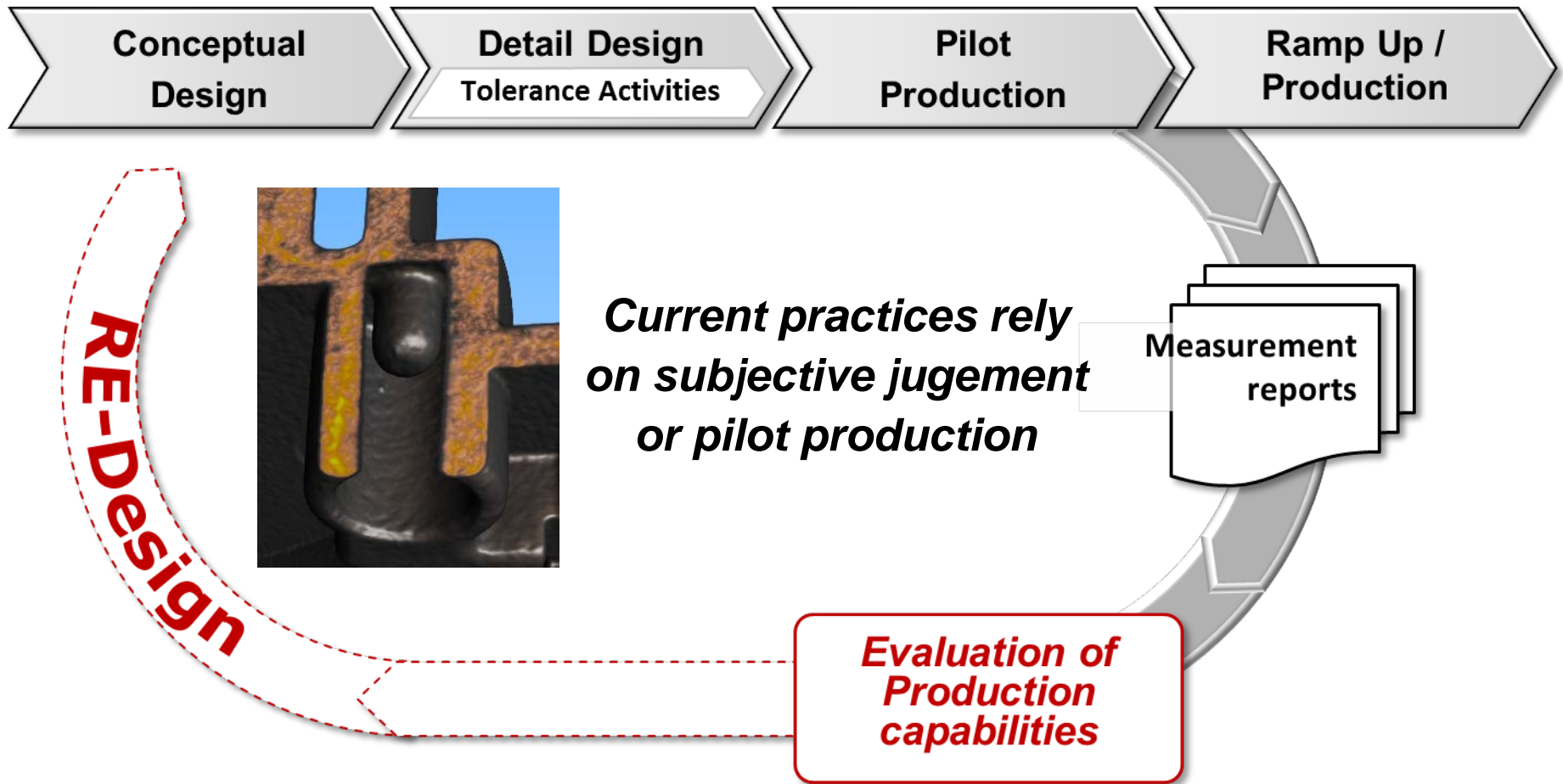
Topic: Integrated design and management of production machinery and processes

Deadline: Feb 2015

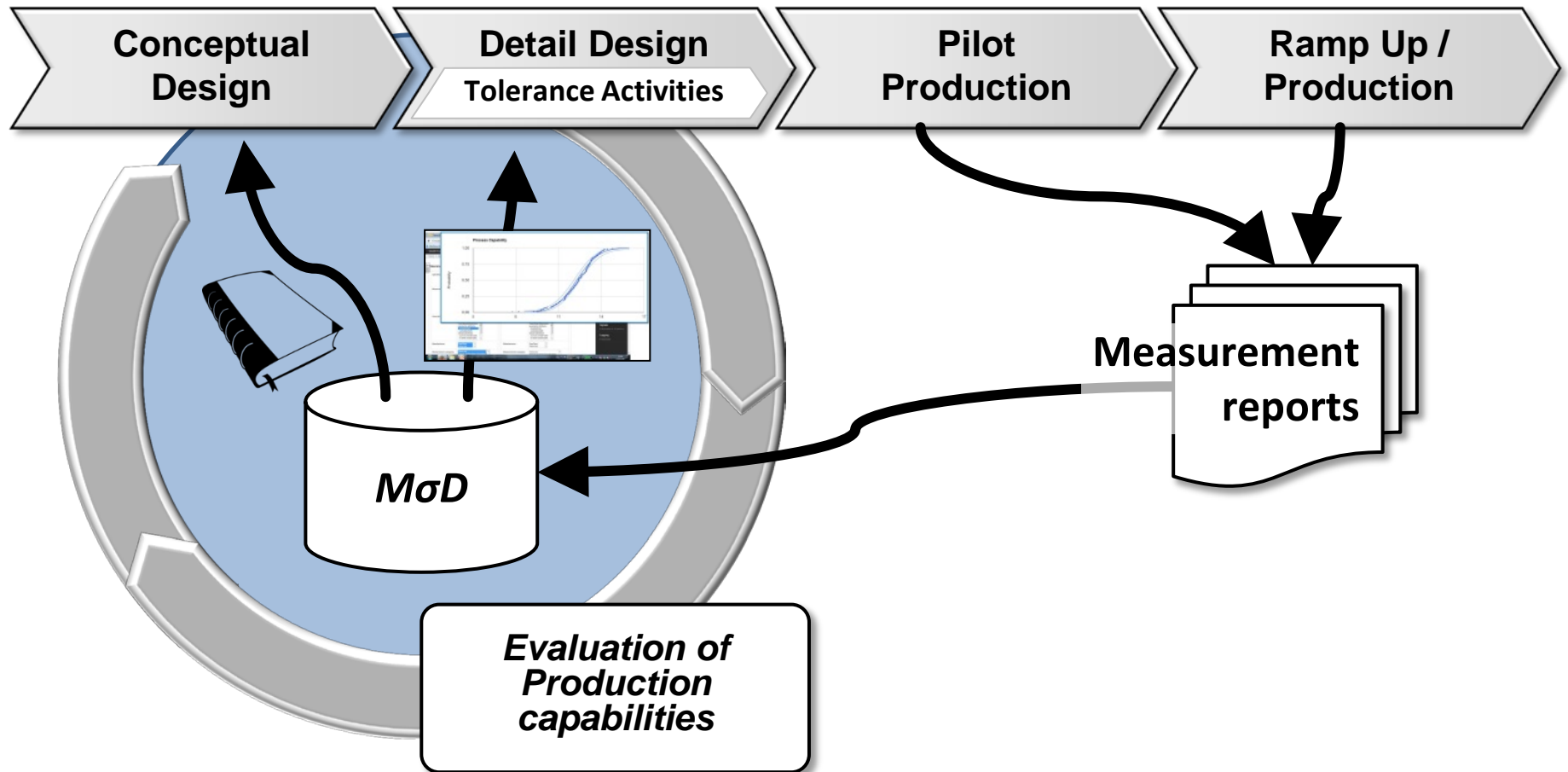
Duration: 4years



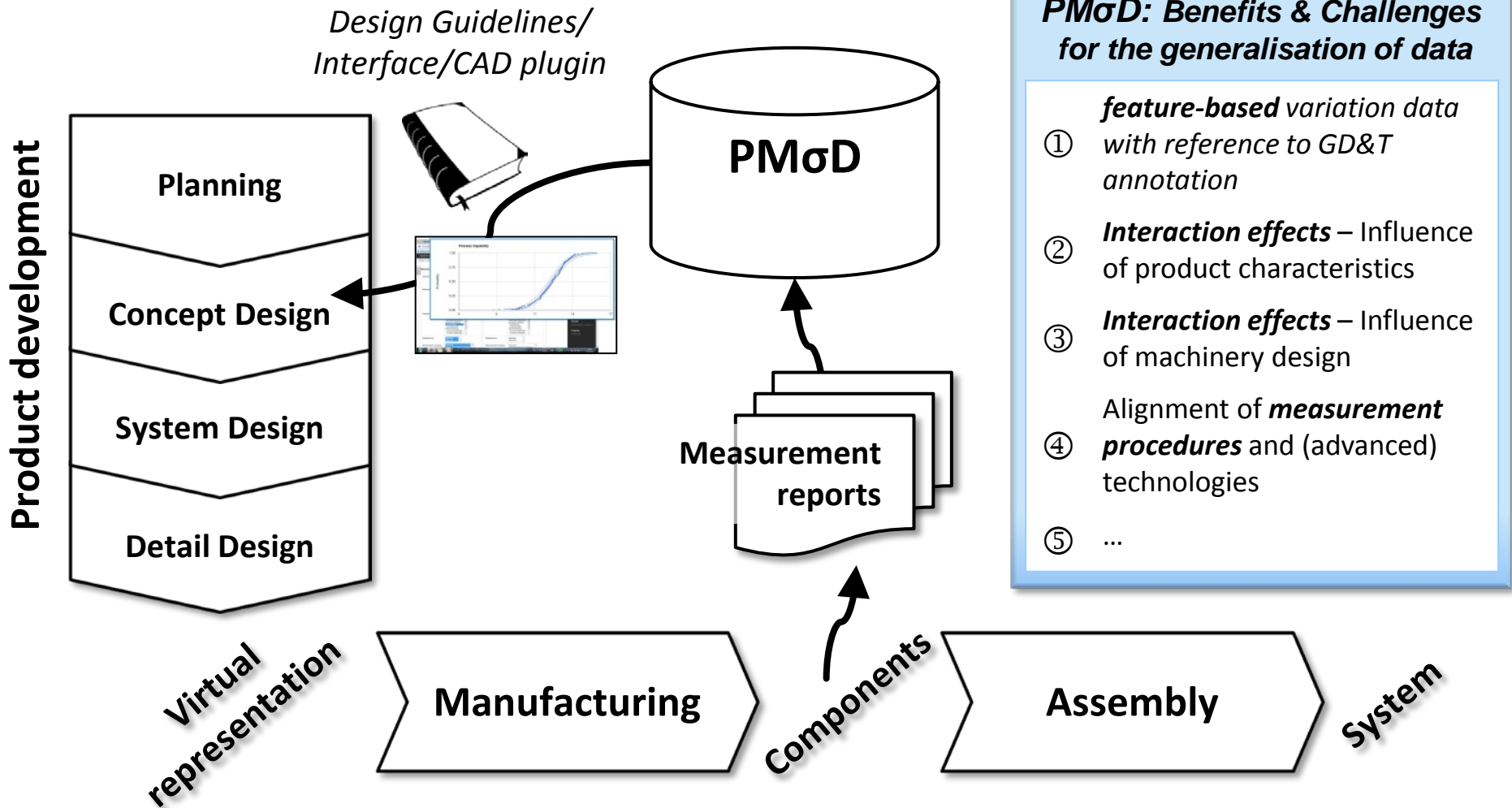
# Challenges in Industrial Practice



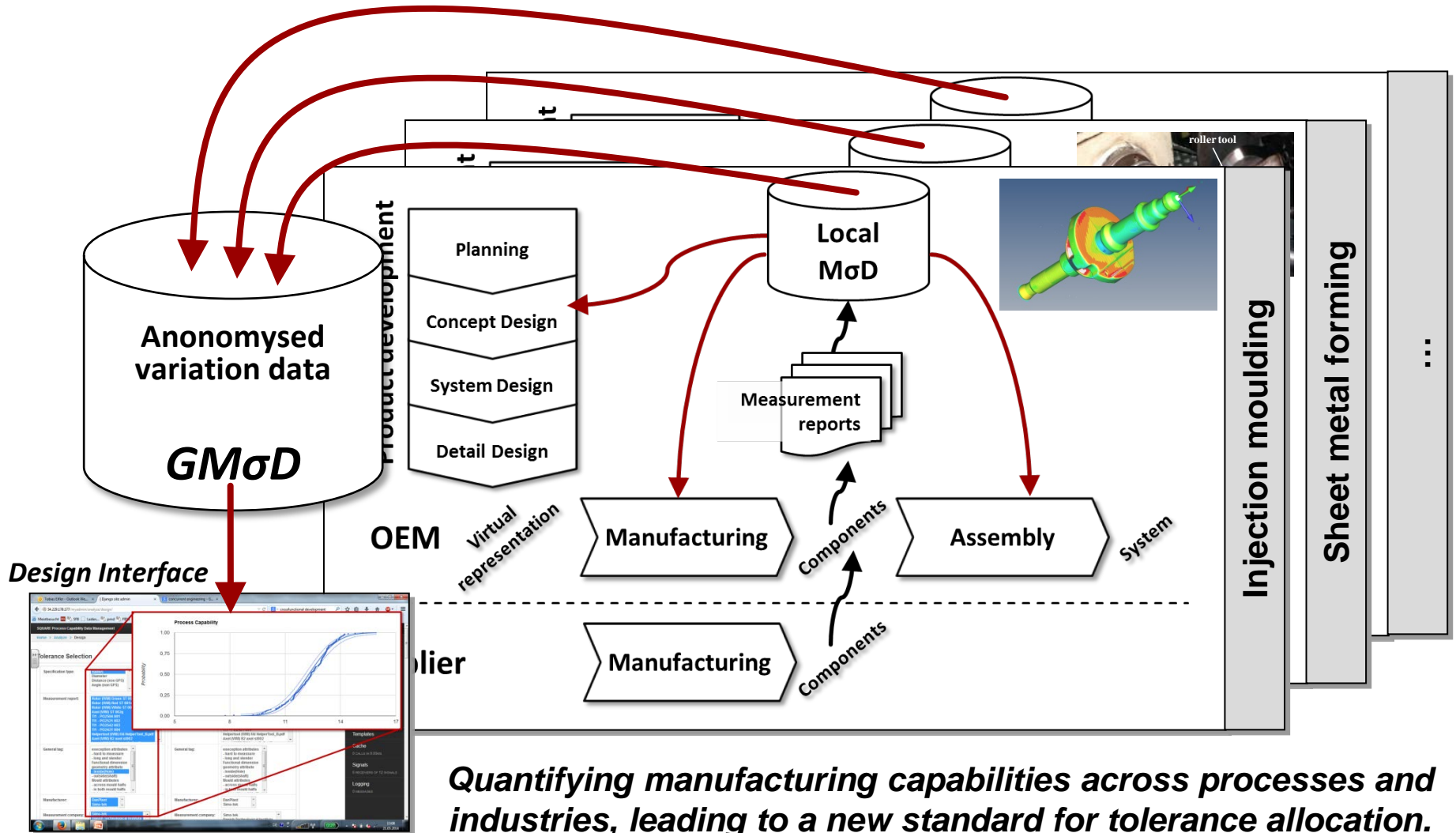
# Aim – Design to Process Capabilities (DtPC)



# PMσD Structure (Local Manufacturing Variation Database)



# G $\sigma$ D Structure (Global Manufacturing Variation Database)



# Questions?

Technical University of Denmark

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Head of Robust Design Group

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Tel: 0045 45 25 47 41

Skype: thomas-james-howard

