



## Value creation through packaging

Consumer packaging of fresh meat creates significant additional product value. DMRI helps you reducing packaging costs by app. 5% without investing in technology

Consumer packaging of fresh meat is challenged by many, and often contradicting demands making optimal planning and execution difficult.

DMRI helps you to the optimal way of executing the actions, while keeping the customer in focus and minimizing waste of raw- and packaging material, increasing the working efficiency, throughput and reliability.

A DMRI approach always focuses on your customers. What have they asked for and what are they paying for? The packaging department needs to deliver just that - no more, no less!

### Prioritized list of improvements

DMRI secures a close connection between the theory and the reality. A prioritized list of improvements is created based on detailed studies of the production and analyses of the KPI's and data available.

Implementation of the prioritized actions in close cooperation with your organization secures anchoring and creates the basis for a continuous improvement culture in the department.

<b>PROGNOSIS</b>	<b>EFFICIENCY</b>
<b>PRODUCTION PLAN</b>	<b>SHORT DELIVERY TIME</b>
<b>CAPACITY</b>	<b>DELAYS</b>
<b>WASTE</b>	<b>ORDERS</b>
<b>CLAIMS</b>	<b>GIVE AWAY</b>
<b>CAMPAIGNS</b>	<b>BOTTLENECK</b>
<b>BREAK DOWN</b>	<b>SHORTAGE</b>

*Structuring and optimizing these factors is challenging for any operation and always gives possibilities for further improvements.*



The structured DMRI process is illustrated below and the aggregated effect is continuously increasing profit contribution through reduction of the operations costs. The increase in product value in consumer packaging counts for 20-30% of the total product value and DMRI can help you save 5% of this.

### Improvement process



DMRI uses the main principles of LEAN in the approach towards optimization and inspires the companies to continue using the LEAN philosophy but even though they do not embrace the complete philosophy, our customers experience huge improvements following the DMRI approach.

#### ABOUT DMRI

DMRI conducts research and offers consulting on methods and Technologies for efficient production of safe, high quality and price competitive meat products. DMRI is committed to continuously improve workplace conditions and animal welfare as well as to take due care of the external environment.

#### CONTACT

PRODUCT MANAGER  
UFFE THRANE  
UFT@DTI.DK  
+45 7220 1886

