

THE VISION OF THE FOURTH INDUSTRIAL REVOLUTION

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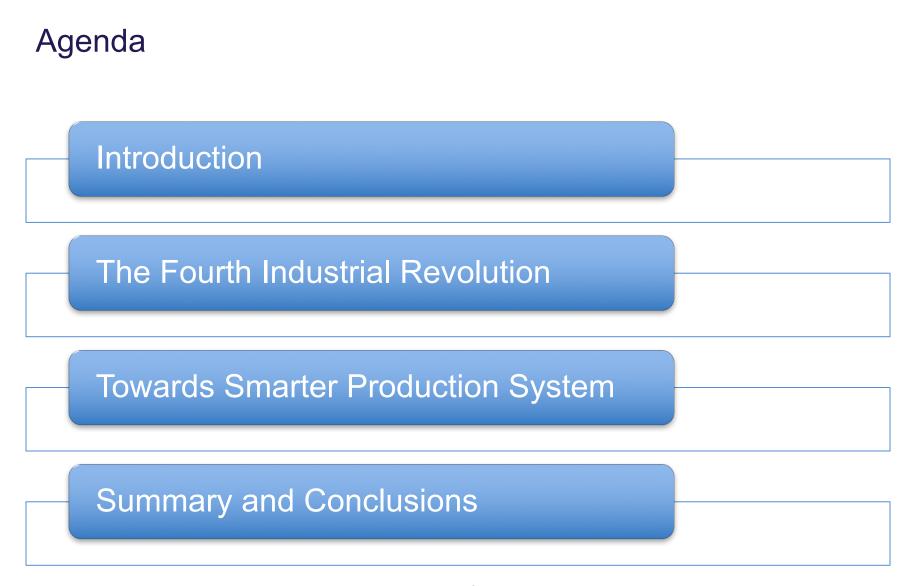
- Chair
 - Enterprise Systems and Business Process Innovation
 - Department of Materials and Production
- Research
 - Operations and Supply Chain Management
 - Business Process Management
 - Enterprise Information Systems

- Teaching
 - B.Sc. & M.Sc. Industrial Engineering
 - B.Sc. & M.Sc. Information Technology
 - e-MBA, Management of Technology (MMT)
- Education
 - Ph.D. degree (Industrial Engineering), Aalborg University
 - M.Sc. (Electrical Engineering), Technical University of Denmark
- Employment
 - Professor in-residence, Center for Electronic Business, San Francisco State University
 - Associate Professor, Aarhus School of Business, University of Aarhus
 - Associate Professor, Department of Production, Aalborg University
 - Consultant, Interconsult Management A/S (now EG A/S)
 - Programmer & Analyst, Brüel & Kjær A/S
 - Programmer, IBM Denmark A/S

Purpose of Today's talk

- The vision of the fourth industrial revolution
 - The fourth industrial revolution is entering all industrial productions.
 - Smart robots, coworkers, IoT, data analytics and robotized decision making will be the future.
 - Learn from examples from automotive and aerospace.







The Fourth Industrial Revolution



FIRST Industrial Revolution

 Introduction of mechanical production facilities with the help of water and steam power



SECOND Industrial Revolution

 Introduction of division of labor and mass production with the help of electrical energy



THIRD Industrial Revolution

Use of electronic and IT systems that further automate production



FOURTH Industrial Revolution

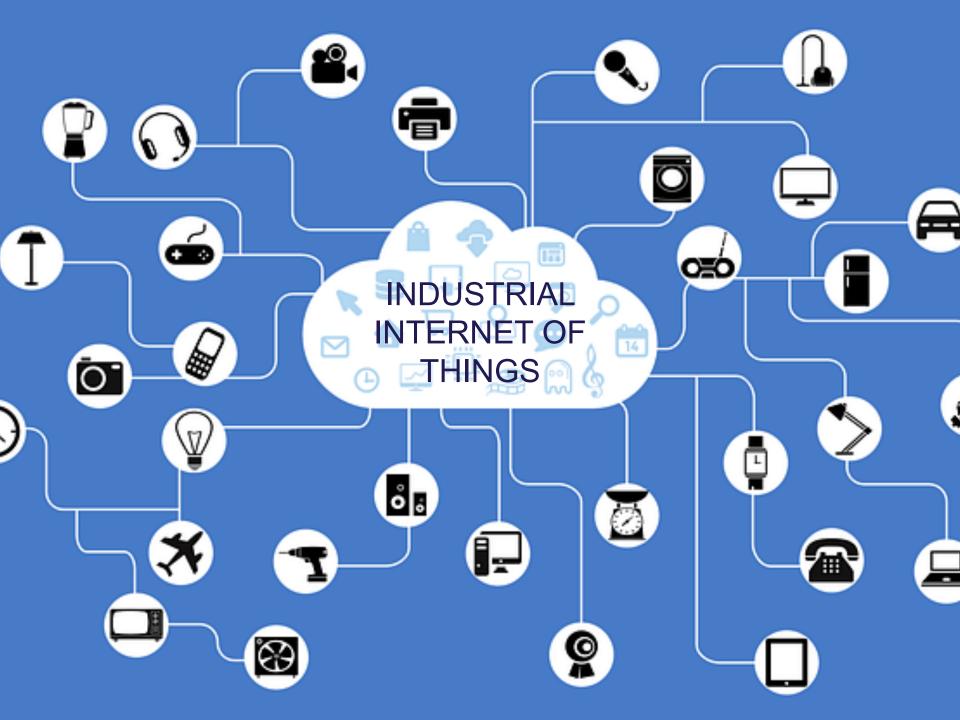
Convergent physical, bio and digital systems



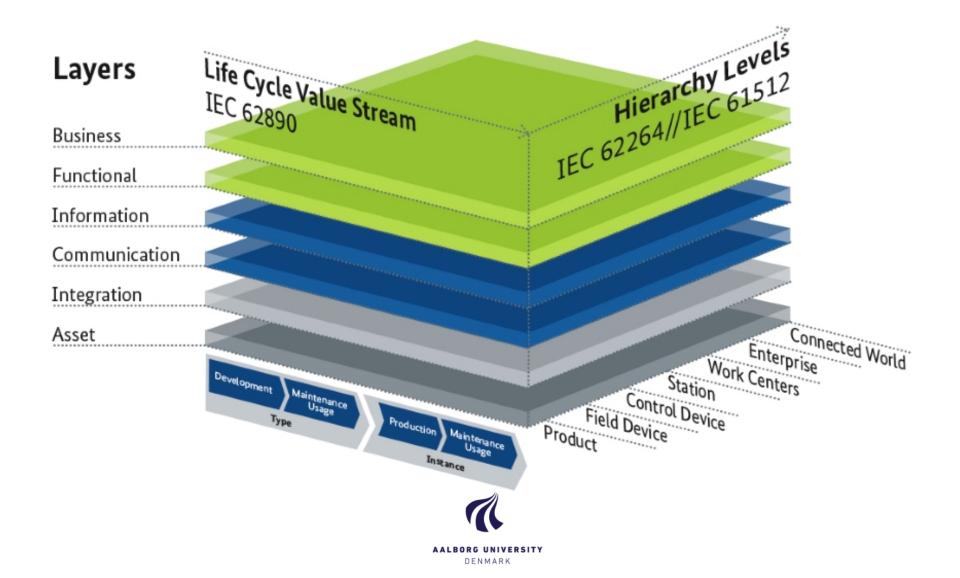
Technologies Are Driving the Fourth Industrial Revolution



DENMARK



Reference Architecture Model for Industry 4.0 (RAMI 4.0)



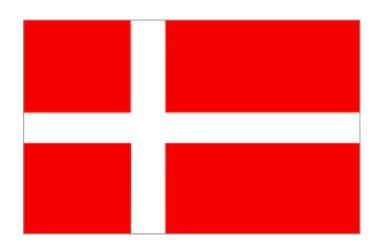
AUTOMOTIVE AND AEROSPACE INDUSTRY

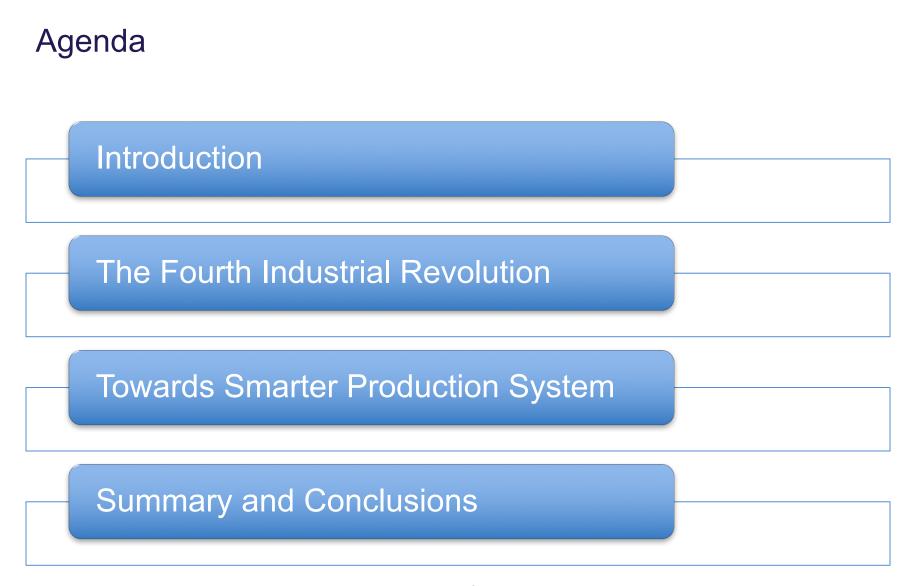


The Danish Context

- Distinguishing features of Danish industry
 - Customer oriented production
 - Employee competence and engagement
 - Share of Small and Medium Sized companies
- Specific Danish industrial challenges
 - Customization
 - Low Volume
 - High Flexibility
 - Collaboration
- Value in integration
 - Leveraging standard technologies
 - Co-creation of new integrative knowledge
 - Transforming the organization through digitalization









The Danish Approach to Industry 4.0

- The Danish Government
 - Produktionspanelet 4.0
 - Forsk2025
 - Innovationsfonden/Boston Consulting
 - Regional focus on manufacturing/SME
- Danish Industry
 - Manufacturing Academy of Denmark (MADE)
 - Future Production Systems (SPIR)
 - MADE Digital (Grand Solution)
 - Knowledge and Innovation Consortium (KIC)
- Aalborg University
 - Strengthen the Production agenda
 - AAU Production
 - Smart Production





Towards Smarter Production Systems

Consumer Experience	 Demand driven Manufacturing through IoT Connected consumers 	S
Intelligent Supply Chain	 Horizontal integration through value networks 	m an an
Digital Manufacturing	 Digital integration of engineering across the entire value chain Connected products 	Uro
		\mathbf{D}
Smart Factory	 Vertical integration and networked manufacturing systems Connected processes 	
		\mathbf{D}
Empowered Workforce	 Empowered workforce from shop floor to the boardroom Connected employees 	



Towards Smarter Production Systems: 道

- An integrated approach to digitalization, automation, and organization
 - DAO, in Chinese The Way" 道
- Roadmap for implementing Smarter systems
 - Iterative experimental process
- Methodologies for designing
 - Consumer Experience
 - Intelligent Supply Chain
 - Digital Manufacturing
 - Smart Factory
 - Empowered Workforce
- Best practice cases
- Toolbox
 - Adapted for Small and Medium Sized Enterprises



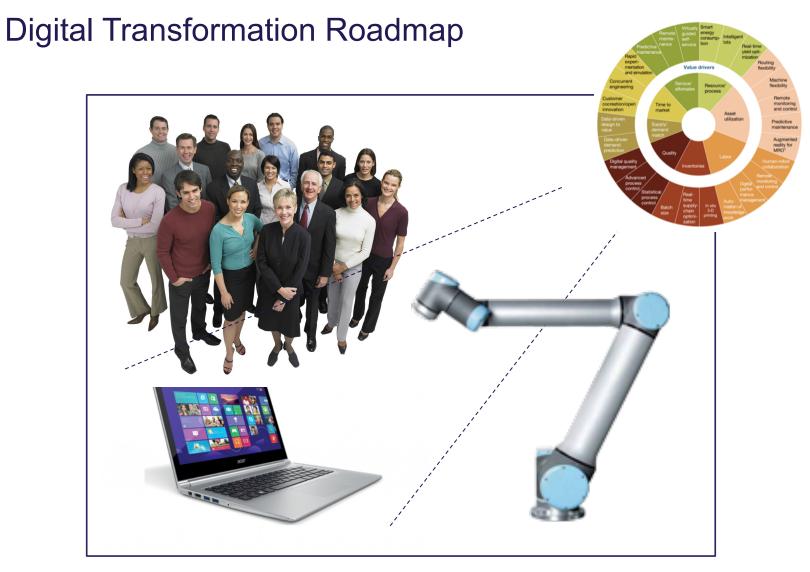
Industry 4.0 levers

Digital Compass

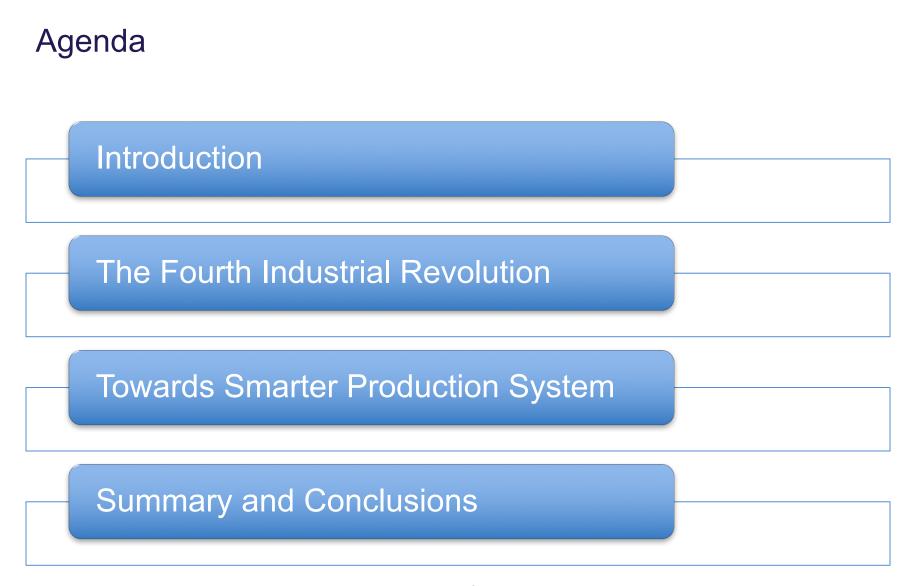
McKinsey, 2016



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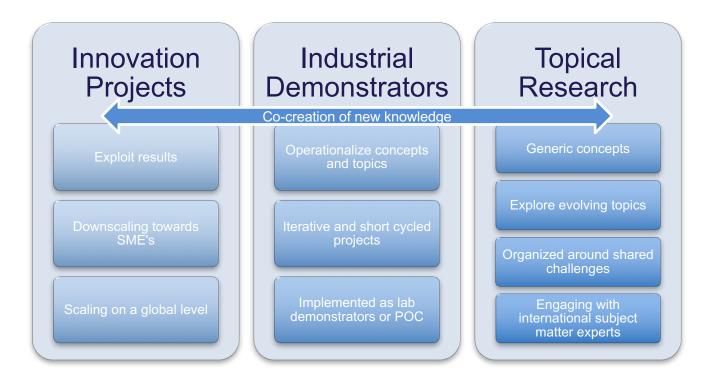


Digital Transformation

- The journey towards the future of digital manufacturing will be an evolutionary process
- Current basic technologies and experience will have to be adapted to the specific requirements of manufacturing engineering and innovative solutions for new locations and new markets will have to be explored
- Achieving the benefits from digital manufacturing is a long-term endeavor and will involve a gradual experimental learning process involving both technology, systems and management processes
- For a company it will be key to ensure that the value of existing manufacturing systems is preserved
- At the same time, it will be necessary to come up with migration strategies that **deliver benefits and productivity** from an early stage.

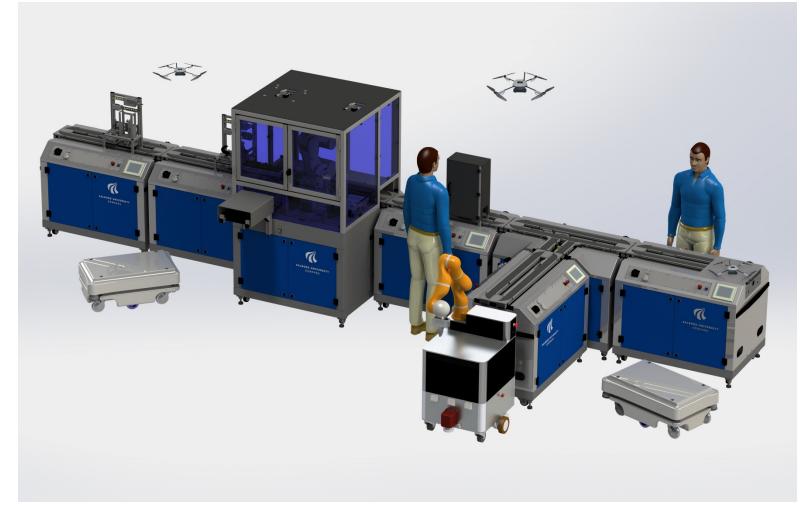


Engagement Model for Research and Innovation





Learning Factory for Industry 4.0 Concepts (Nardello et al, 2017)





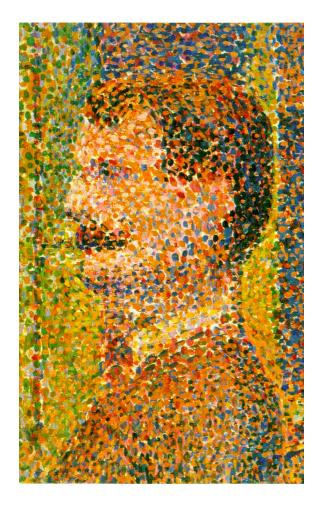
Reflections from the back of the theater



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- Digital transformation is ubiquitous
- Organizational transformations is a prerequisite
- From managing change towards staging change
- We don't want to talk about
 - Failed IT projects
 - Security and trust

Thanks for your Attention



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