

# REFRIGERATION

## IN THE SUPERMARKET SECTOR

November 2017  
Denmark

### Sponsorship options

Sponsorship benefits	Gold	Silver	Bronze
Your logo on sponsor banner/roll-up (size and visibility depending on sponsorship level).	✓	✓	✓
Larger size logo on roll-up in stage area.	✓		
Option to place your own company roll-up in networking area.	✓	✓ (Max 1)	
Option to handout your own marketing items, e.g.: <ul style="list-style-type: none"> <li>• Key chain</li> <li>• USB-stick</li> <li>• Mints</li> <li>• Notepads</li> <li>• Pens</li> </ul>	✓ (Max 3)	✓ (Max 2)	
Display and demo table in the networking area, including an overview of exhibitors on website.	✓ 2 (prime space)	✓ 1	✓ 1 (cocktail table)
Option to present your company/ product during networking session.	✓		
Option to handout your own marketing material (flyers, brochures, etc.).	✓	✓	✓
Sponsorship of one networking lunch, coffee break, drinks reception or similar, incl. signage with company logo (non-exclusive).		✓	
Sponsorship of main conference dinner, incl. signage with company logo.	✓		
Your logo in sponsor section on website.	✓	✓	✓

Sponsorship benefits	Gold	Silver	Bronze
Dedicated e-mail to conference participants, "Meet our sponsors", to be send approx. one week before the event, includes picture and contact information of one representative of your company (size and scope of presentation depending on sponsorship level).	✓	✓	✓
Option to organize a company visit or training session etc. on the day before or after the event, using the DTI network to advertise (expenses of the event are covered by your company).	✓		
Number of free conference passes incl. registration, food and beverages.	3	2	1
Discount on additional conference passes for your company, customers, and suppliers.	20% (max 3)	15% (max 2)	10% (max 2)
Your logo in conference programme on website/printed material.	✓	✓	✓
Your company featured in press releases and newsletters.	✓		
Option to include one company news in newsletter.	✓		
<b>Price</b>	<b>€ 6500</b>	<b>€ 4000</b>	<b>€ 2000</b>

*The prices of the sponsorship packages reflect the visibility of your company at the event in question. The organisers reserve the right to negotiate individual sponsorship packages that may vary slightly from the above listing.*

## Would you like to become a sponsor?

For information about your sponsorship options, please contact **Jannie Guldmann Würtz**  
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**SEE YOU IN DENMARK!**