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## Strategic Development & Investment Plan

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Your business conditions keep changing, calling for adaptations to make your enterprise stay competitive!

The framework for meat production is changing more rapidly than ever. To stay competitive, you must adapt your business, upgrade capacity, quality, and hygiene, and reduce energy and water costs as well as costs of manual labour.





When we assist you in working out a Strategic Development & Investment Plan, we follow a systematic methodology: Your performance is benchmarked against best practice to identify the largest potentials. Each potential is assessed regarding physical implementation, considering ongoing production, CAPEX, and consequences to OPEX.

The concept plan is divided into steps, prioritized, and with the optimal sequence, considering the physical implementation. It will guide you in the expansion of your production in the coming e.g., 3-5 years.

We assist you through the tender process, work out tender documents, and scrutinize incoming bids. We make QA during the installation phase, and training and performance tests during commissioning, and perform economic follow-up to verify the investments.

Together, we agree on the priority and implementation sequence, so that the concept plan of selected projects can be worked out.

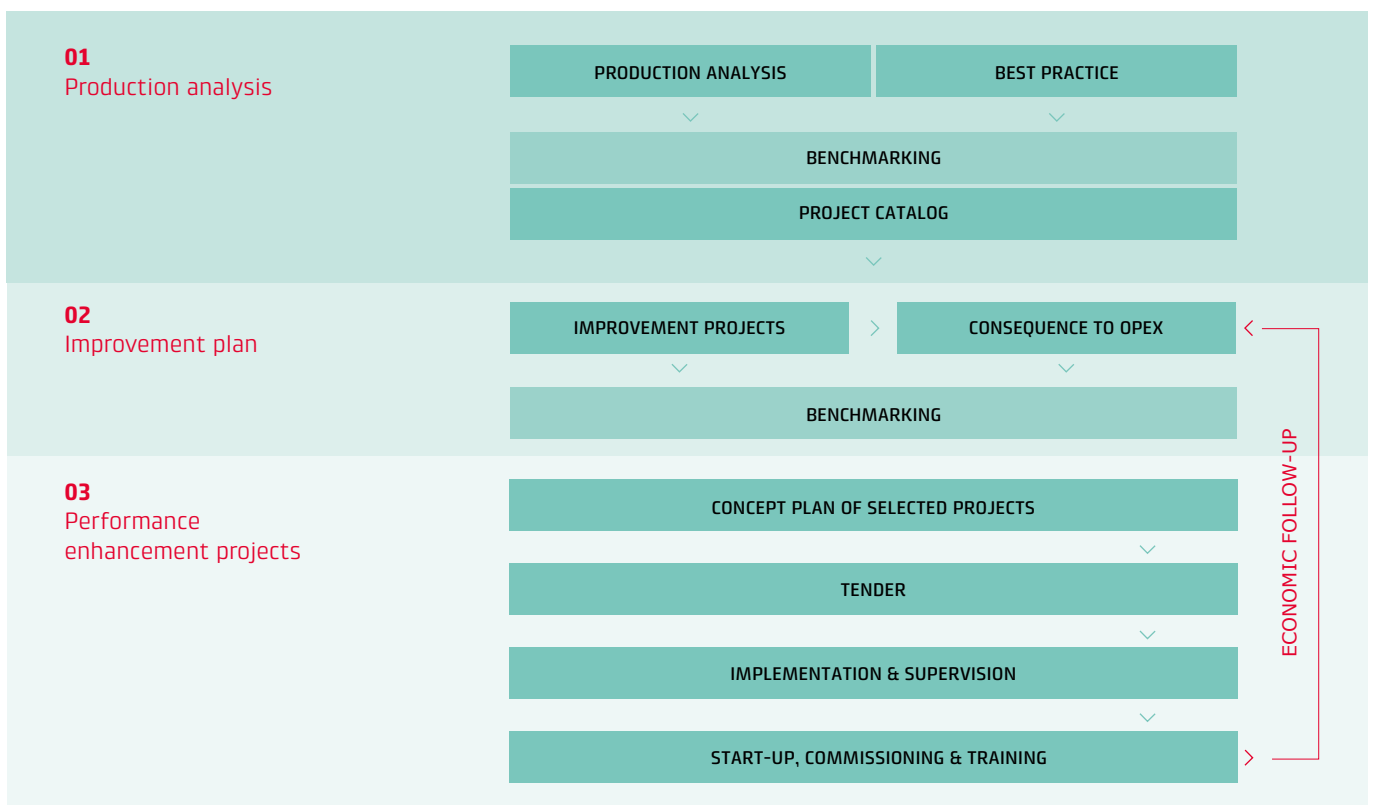


Figure 1. Step by step plan

**DMRI** —  
Food innovation for the future



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