



DMRI Pork Pricing

Maximizing Profitability for Your Business

Improve Sales, Drive Profits, and Stay Ahead of the Competition with Data-Driven Insights and Advanced Pricing Analysis Tools Tailored to the Unique Needs of the Pork Industry

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→ www.dti.dk/pork-pricing



**DANISH
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INTRODUCING DMRI PORK PRICING

Driving Profitability through Advanced Software Tools and Expert Consultancy

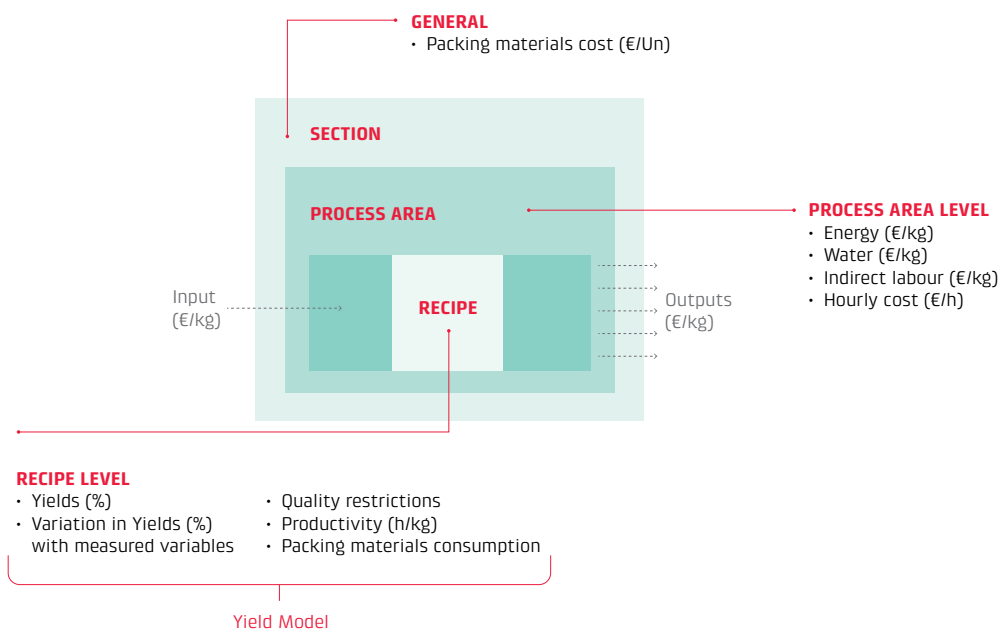
Meat production stands apart from other industries due to its unique disaggregation process. Pigs, as the single raw material, are transformed into a diverse range of products, each with countless combinations, catering to a global consumer base. Maximizing the average sales price is crucial for success, and a strategic product mix stands as a primary determinant in achieving this goal.

Navigating the complexities of the pork industry presents several critical questions:

- How can you accurately identify the most optimal product mix amidst countless options and combinations?
- What is the most effective method to determine the profitability of your sales?
- How can you efficiently compare and evaluate markets, channels, and customers?
- Which approach should you take to establish the minimum sales price for each product?

Furthermore, it is crucial to address these questions while taking into consideration the inherent variability in carcasses, as the unique characteristics of the pig population will significantly influence the answers.

Our consultancy service and advanced software tool DMRI Pork Pricing is designed to address these challenges and provide you with invaluable insights for your pork business.



DATA-DRIVEN INSIGHTS AND COMPREHENSIVE ANALYSIS

Tailored Solutions for Optimizing Profitability and Streamlining Operations

At DMRI, we collaborate closely with your company to develop a full-scale and flexible data model based on recipes that captures the essence of your unique cost structure and operations. Through utilizing your own data or assisting in generating the necessary information, our data model integrates the profitability of all sales options of the pig population through objective measurements derived from grading tools and carcass scales.

Our solution, built on a robust interface, handles diverse input scenarios across the pig population, sales markets, and operational costs. It includes:

Analysis from Markets to Pig Supply:

- Compare the profitability of different products.
- Establish balanced prices for new products.
- Assess sales profit forecasts.

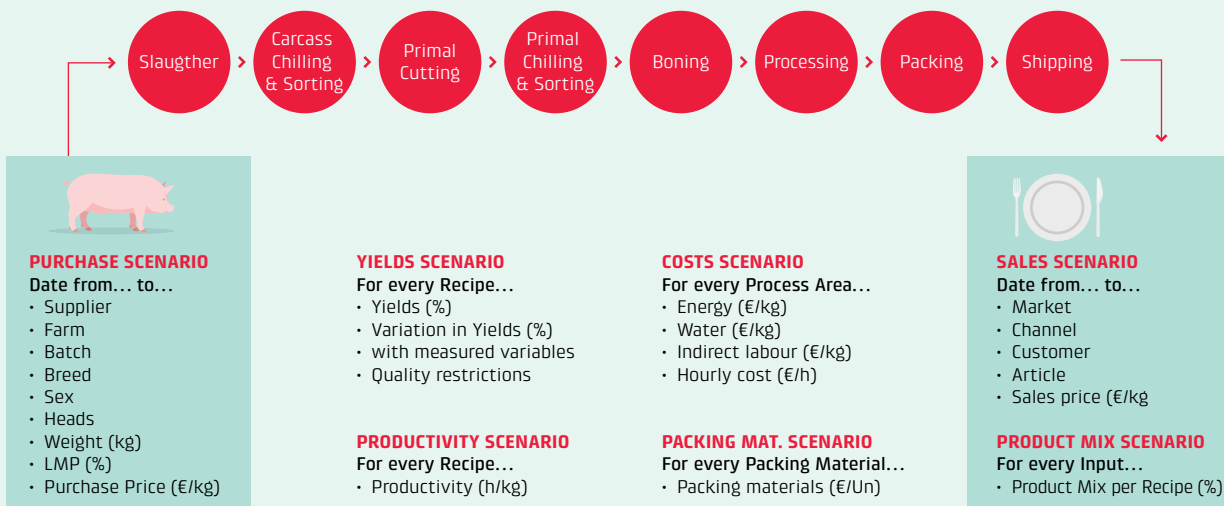
Analysis from Pig Supply to Markets:

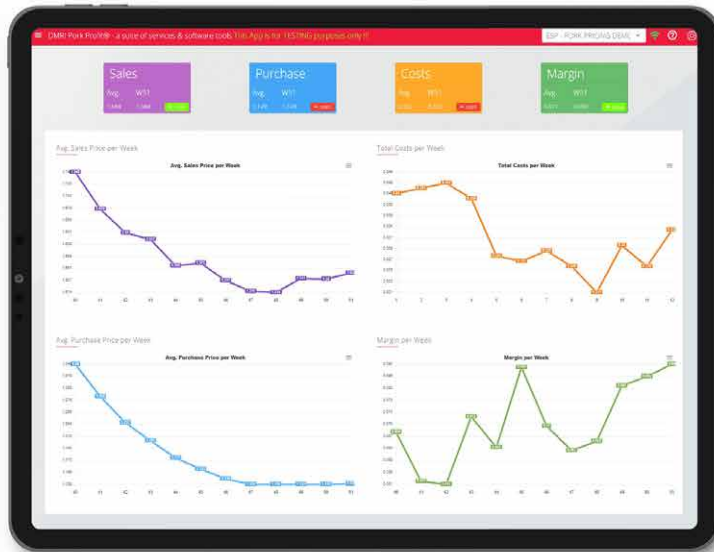
- Calculate reference break-even prices.
- Compare profitability among markets, channels, and customers.

This approach allows for in-depth analysis, spanning from market considerations to pig supply, enabling informed decision-making and pricing strategies as well as maximizing profitability.

Additionally, our software tool offers a powerful visualization of the various recipes and processes across the entire value chain. This visual representation provides a clear understanding of the production flow and facilitates effective analysis.

Furthermore, we understand the importance of tailored reporting to meet your specific needs. Our software tool generates customized and thorough reports that provide valuable insights and actionable recommendations for your business.





Empower Your Sales Team

Our experienced DMRI specialists will guide you through the entire process, providing expert assistance in analyzing the data and helping you make informed decisions that lead to the most profitable options for your business.

As part of the complete DMRI Pork Pricing service, we provide specific training to your sales team and management, equipping them with the skills and knowledge to effectively utilize our tools and maximize their potential.

With DMRI Pork Pricing, you gain a competitive edge in the pork industry. Streamline your operations, optimize pricing strategies, and maximize profitability. Take the next step towards success by contacting us today.

DMRI —
Food innovation for the future



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